
TIP SHEET

FOR

TEMPORARY & INTEGRATED COLLABORATIONS

In this type of finite collaboration, partners share data or other resources at the level of the organization. This means they must coordinate closely and have regular contact for the duration of the project.

Perhaps the best example of this type of collaboration to date is the Panama Papers, where participating organizations all had access to the same data and proprietary software and worked together to sort through it, but wrote different stories unique to the outlet that produced them and published on many different sites.

This is the least common type of collaboration, perhaps because it requires an intimate relationship among outlets that are normally competitors. In addition, when organizations are highly integrated for a collaboration, it generally requires buy-in from all levels.

But the payoff for such collaborations is great. Working together in this way allows journalists to do work that would be difficult or impossible for any single newsroom to tackle.

Examples:

- Panama Papers
- The Magnetar Trade
- CrossCheck

INTEGRATED PARTNERSHIPS TYPICALLY INVOLVE:



Shared data
and/or proprietary
software



Regular contact
between partners



Close coordination
at the organizational
level

COLLABORATIONS AT THIS LEVEL:



Were the least
common model of
those studied



Require intimate
relationships with
competitive orgs



Need strong project
management skills

THIS COLLABORATIVE MODEL IS ESPECIALLY GOOD FOR:



Projects
handling large
amounts of data



Organizations
with experience
collaborating



Organizations with
buy-in at all levels