
TIP SHEET

FOR

ONGOING & TOGETHER COLLABORATIONS

In this model, partners are involved in an ongoing collaboration where they work together to create content.

This kind of collaboration often involves regular editorial meetings or calls, and there is typically a single person in an oversight role who regularly communicates with the group.

Collaborations using this model see benefits such as efficiencies created by letting one reporter cover an event and having them share notes with other partners. Some may also have the collaboration manager edit a shared document that each individual station may have otherwise edited individually.

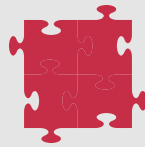
This type of project also allows reporters to gain insights from other geographical locations or topic areas that they would not have had access to working alone.

Cautionary note: these collaborations require a high level of trust among partners, and usually evolve over time, requiring flexibility.

Examples:

- Detroit Journalism Cooperative
- Alaska's Energy Desk
- Upstate Insight

THESE COLLABORATIONS OFTEN INVOLVE:



High levels of trust among partners



Regular editorial meetings or calls



A designated collaboration manager

BENEFITS OF THESE COLLABORATIONS INCLUDE:



More efficient reporting efforts



A more streamlined editing process



Better access to other reporting areas and topics

THIS COLLABORATIVE MODEL IS ESPECIALLY GOOD FOR:



Orgs in same region with similar audiences



Orgs that want to supplement their resources



Those who can afford to hire a project manager