

COMPARING MODELS OF COLLABORATIVE JOURNALISM

ARE YOU CONTEMPLATING A COLLABORATIVE REPORTING PROJECT OR PARTNERSHIP? HERE ARE DIFFERENT MODELS OF PARTNERSHIP TO CONSIDER.



ONE-TIME OR FINITE COLLABORATIVE REPORTING PROJECT

TEMPORARY & SEPARATE

GOOD FOR:

- First-time collaborators
- Small outlets looking to expand reach or recognition
- High-interest or passion topics

TEMPORARY & CO-CREATING

GOOD FOR:

- Investigative and/or accountability reporting
- Time-sensitive projects requiring lots of resources
- Leveraging unique newsroom skills in return for something you lack

TEMPORARY & INTEGRATED

GOOD FOR:

- Projects handling large amounts of data
- Orgs with experience collaborating
- Orgs with buy-in from all levels



ONGOING OR OPEN-ENDED COLLABORATIVE REPORTING PROJECT

ONGOING & SEPARATE

GOOD FOR:

- Orgs that want greater reach
- Topics that require the expertise of multiple orgs
- Orgs that need more content than they produce on their own

ONGOING & CO-CREATING

GOOD FOR:

- Orgs in the same region with similar audiences
- Orgs that want to supplement resources
- Partnerships with resources to hire a collaboration manager

ONGOING & INTEGRATED

GOOD FOR:

- Orgs that need back-office support
- Orgs that need supplemental content
- Orgs willing to give away some control over operations

Partners create content separately

Partners work together to create content

Partners share content, data, resources at org level