

# OKLAHOMA CITY

## peer-learning +

# COLLABORATION

FUND FACILITATED BY THE CENTER FOR COOPERATIVE MEDIA AT  
MONTCLAIR STATE UNIVERSITY  
SUPPORTED BY DEMOCRACY FUND



## OBJECTIVES

- Establish a shared understanding of local news ecosystems concepts.
- Build foundational connections and facilitate knowledge/experience sharing.
- Learn what makes local news ecosystems and collaborative journalism successful, and what models might apply in Oklahoma City.
- Surface gaps and opportunities for collaboration.
- Identify resources participants need to collaborate sustainably.

9:30-10:15

## WELCOME, WHO'S HERE

Welcome and purpose  
Who's in the room? Intro exercise

10:15-11:00

## NEWS ECOSYSTEMS

- Interactive discussion of local news ecosystems. Stefanie Murray, Center for Cooperative Media, on what makes local news ecosystems healthy.

11:00-11:15

## BREAK

Get some more coffee, check your email!

11:15-12:15

## MAPPING YOUR ECOSYSTEM

- Your role in the local news ecosystem
- Participants break into assigned groups
- Facilitated mapping activity

12:15-1:00

## LUNCH + GALLERY OF MAPS

Let's eat! And check out your maps.

1:00-2:00

## LET'S TALK ABOUT YOUR MAPS!

Mapping discussion (full group reconvenes)

2:00-2:15

## BREAK

Time to stretch, or send a text.

2:15-3:00

## WHAT MAKES COLLABORATION SUCCESSFUL

- What makes collaboration successful?
- Models and framework
- Examples
- Funding opportunities

3:00-3:45

## IDEA BRAINSTORMING

Small-group discussions about potential OKC-area collaborations.

3:45-4:00

## INDIVIDUAL REFLECTION

What can you commit to?

4:00-4:30

## WRAP-UP, NEXT STEPS

Where do we go from here?