



COLLABORATIVE JOURNALISM SUMMIT



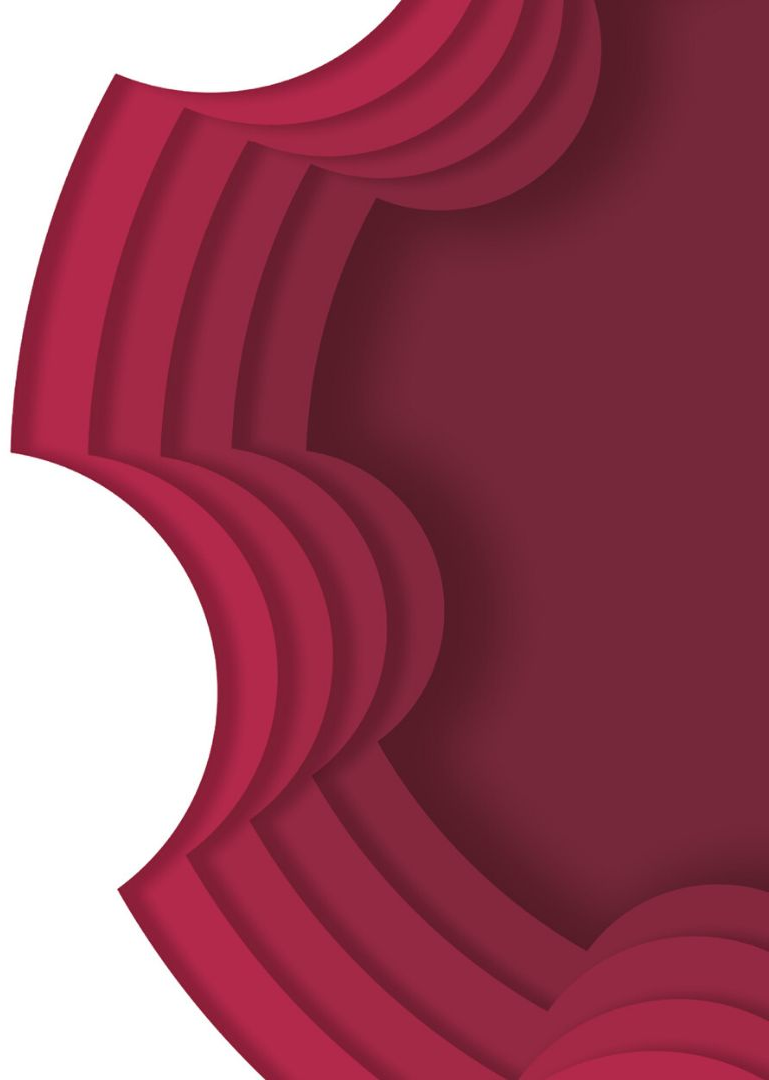
Google News Initiative

AMERICANPRESS
institute



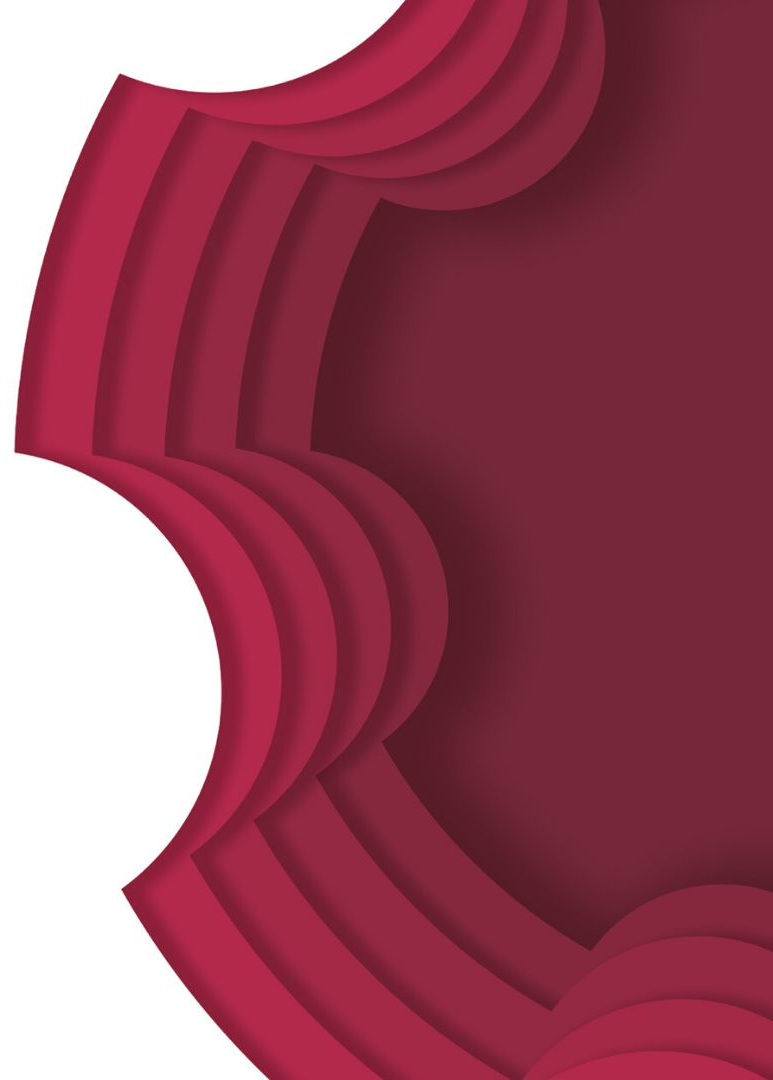
2020

**THE STATE OF
COLLABORATION**



WHAT'S HAPPENING?

1. Collaboration is increasing
2. Global work growing
3. COVID-19 work
4. Ongoing efforts
5. Recognition



WHAT'S HAPPENING

1. COLLABORATION INCREASING

- We're seeing a more diverse set of organizations joining collaborative journalism efforts.
- Dozens of new collaboratives have been announced this year alone.
- Collaboration has long been a hallmark of small, independent, nonprofit, ethnic, community and immigrant media — but now we see more mainstream news orgs + influential industry leaders embracing it.



WHAT'S HAPPENING

2. GLOBAL WORK GROWING

- ICIJ and ICFJ's work has been critical
- First Draft and IFCN's work helped expand beyond investigation
- Collaboration common in Latin America, parts of Europe
- Growing in Asia, Australia



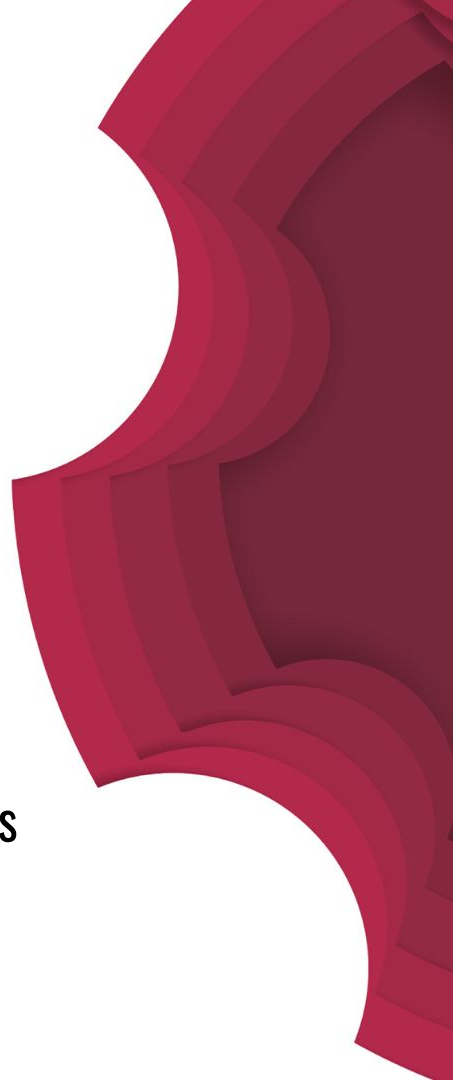
WHAT'S HAPPENING

3. COVID-19 PARTNERSHIPS

- The new coronavirus has spurred a series of new collaborative efforts.
- It has also altered current collaborations.

ONE POINT TO WATCH:

As news orgs lose staff, collaboration should be looked at more as a way to fill community information need gaps together rather than to fill empty newsroom beats.



WHAT'S HAPPENING

4. ONGOING EFFORTS

— In the U.S. alone, there are at least a half-dozen new, semi-permanent, ongoing collaboratives that have either been announced in last few months or are in the process of forming.

NOTE: In most cases, grant funding has made those efforts possible, most notably supported by Knight Foundation and Google.



WHAT'S HAPPENING

5. RECOGNITION

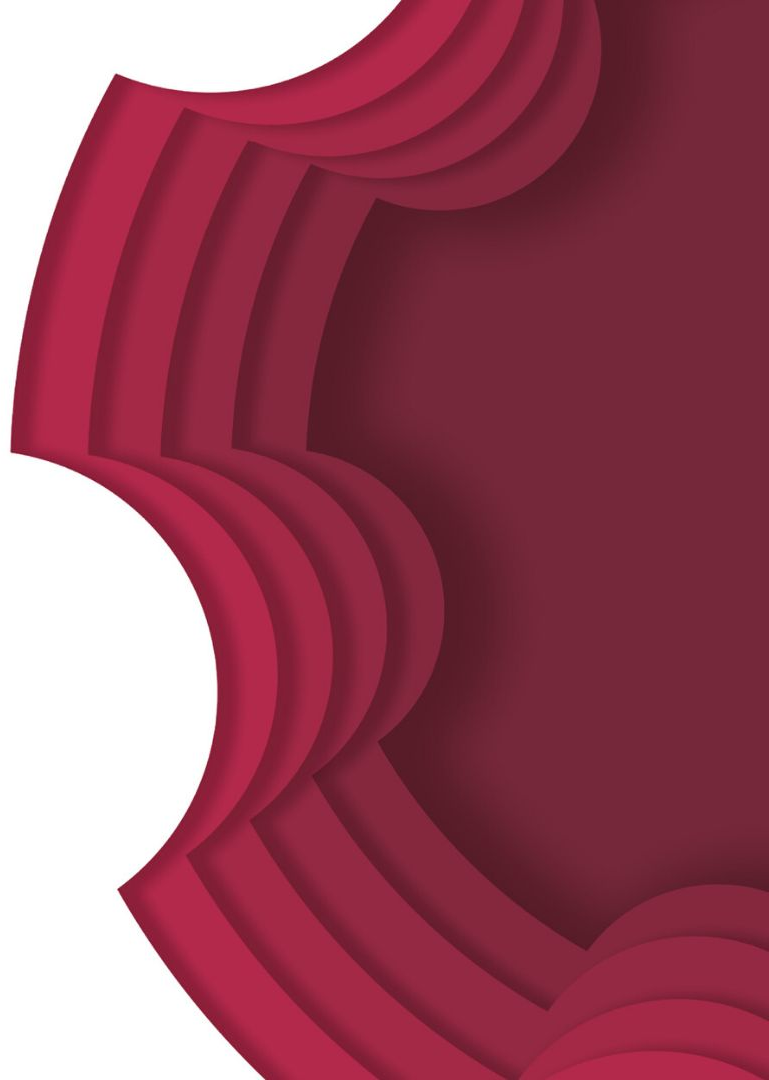
- Two more Pulitzers this year for collaborative efforts.
- Largest Collaborative Journalism Summit ever.
- More trade publications covering collaboration.
- More research being done focusing on collaboration.



#collaborativej

WHAT WILL HAPPEN NEXT?

- COVID-19 will continue to spur partnerships.
- Freelance journalists will play a bigger role in collaborative efforts.
- Collaborations will begin to focus more on information needs.
- External funding will grow.
- Revenue-generation will be explored.





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