

Climate collaborations: A field scan

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Research on behalf of
Center for Cooperative Media
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Three guiding questions about climate collaborations:

1. What trends have we seen to date in the **types and timings** of climate collaborations?



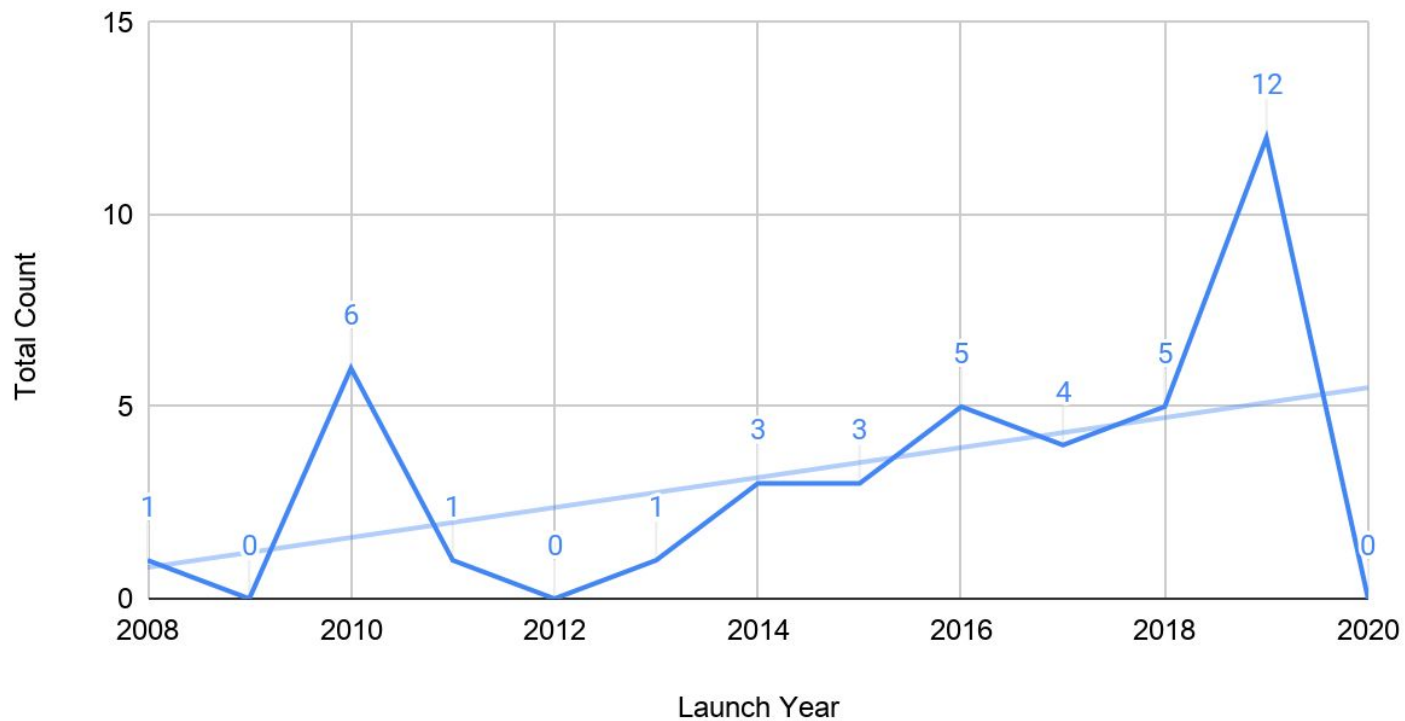
Climate Collaborations Tracker ☆

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	A	B	C	D	E	F	G	H
1	Notes	Founding Year	Status	Type	Wave	Interview?	Notes	Website
2	Climate Central	2008	Ongoing	Integrated	3 Fixer	x	evolving project, Climate Matters	https://www.climatecentral.org/partnerships-journalism
3	Harvest Public Media	2010	Ongoing	Cocreating	1 Resource Sharing		CPB, radio	https://www.harvestpublicmedia.org/about-us
4	CarbonBrief	2010	Ongoing	Separate	2 Syndication		publish under CC license - UK based	https://www.carbonbrief.org/
5	Food & Environment Reporting Network (FERN)	2010	Ongoing	Separate	3 Fixer	x	impact tracker on each story; "boutique news development studio"	https://thefern.org/what-we-do/
6	The Climate Desk	2010	Ongoing	Separate	2 Syndication	x	Mother Jones started	https://www.climatedesk.org/about-us/
7	EarthFix	2010	CLOSED	Separate	1 Resource Sharing	x	CPB, radio; broken link; interview said 2011	
8	A Burning Issue	2010	Temporary	Separate	1 Resource Sharing	requested	about wood-burning stoves, fdn and local newspaper	https://centerforthehealthreporting.org/article/impact-burning-issue
9	Climate Nexus	2011	Ongoing	Separate	1 Resource Sharing		comms shop	https://climatenexus.org/communications-climate-change/so-youre-interviewing-a-climate
10	Ensis	2013	Ongoing	Separate	2 Syndication	x	share button / cc license	https://ensia.com/about/overview/
11	Inside Energy	2014	Ongoing	Cocreating	1 Resource Sharing		CPB, radio	http://insideenergy.org/about/
12	Climate News Network	2014	Ongoing	Separate	1 Resource Sharing		4 freelancer reporters	https://climatenewsnetwork.net/support/ https://www.patreon.com/climatenewsnetwork?utm_content=site_sidebar_widget&utm_n
13	Boom: North America's Explosive Oil-by-Rail Problem	2014	Temporary	Integrated	4 Feature Partnership		weather channel and inside climate news	http://stories.weather.com/boom
14	Dirty Little Secrets	2015	Temporary	Cocreating	2 Syndication		Foundation, CCM, "ToxicNJ"	https://medium.com/dirty-little-secrets
15	Climate Publishers Network	2015	Temporary	Separate	2 Syndication		ahead of 2015 UN climate summit	https://www.theguardian.com/environment/series/climate-publishers-network
16	One River, Many Stories	2015	Temporary	Separate	1 Resource Sharing		all publish on same day model	http://onerivermn.com/who-we-are/
17	Alaska's Energy Desk	2016	Ongoing	Cocreating	1 Resource Sharing		CPB	https://www.ktoo.org/alaskasenergydesk-about/
18	Ohio Valley ReSource	2016	Ongoing	Separate	1 Resource Sharing		CPB	https://ohiovalleyresource.org/about-resource/
19	Great Lakes Today	2016	CLOSED	Cocreating	1 Resource Sharing		Foundation, radio	greatlakestoday.org/about-great-lakes-today
20	The Price of Oil	2016	CLOSED	Cocreating	4 Feature Partnership		broken link	https://www.nationalobserver.com/special-reports/price-oil
21	Hell and High Water	2016	Temporary	Integrated	4 Feature Partnership		Texas Tribune and Propublica	https://projects.propublica.org/houston/
22	StateImpact Pennsylvania	2017	Ongoing	Cocreating	1 Resource Sharing	requested	CPB, radio	https://stateimpact.npr.org/pennsylvania/#menu
23	California's Dying Sea	2017	Temporary	Integrated	4 Feature Partnership		Desert Sun, USA Today, USC students	https://www.desertsun.com/series/saltionsea/
24	PODCAST EJES - Enlace por la Justicia Energética y Socioambiental	2017	Temporary	Integrated	4 Feature Partnership		radio NGO partnered w/ 2 groups to make a podcast	https://www.th...adingsea.com/
25	Hidden Poison	2017	Temporary	Separate	2 Syndication		broken link	https://www.th...adingsea.com/
26	The Invading Sea	2018	Ongoing	Cocreating	2 Syndication		opinion pieces only	https://www.theinvadingsea.com/
27	InsideClimate News -- National Reporting Network	2018	Ongoing	Integrated	3 Fixer	requested		https://insideclimatenews.org/national-reporting-network
28	Sucked Dry -- Water Journalists Africa	2018	Ongoing	Separate	4 Feature Partnership		Pulitzer Center	https://pulitzercenter.org/projects/sucked-dry-land-grabs-and-water-access-n-ile-river-basin
29	Our Drowning Coast	2018	Temporary	Cocreating	4 Feature Partnership		NYT and Times-Picayune	https://www.poynter.org/tech-tools/2018/how-the-new-york-times-and-the-times-picayune
30	Shallow Waters	2018	Temporary	Integrated	4 Feature Partnership		Texas Observer and Quartz	https://www.texasobserver.org/shallow-waters/
31	From the Source -- Delaware River	2019	Ongoing	Cocreating	4 Feature Partnership		Nat Geo	https://fromthesource.org/
32	Good River -- Ohio Watershed Reporting Collaborative	2019	Ongoing	Cocreating	4 Feature Partnership		Nat Geo	https://www.ohiowatershed.org/
33	Connected Coastlines	2019	Ongoing	Separate	3 Fixer	x	Pulitzer Center, 15 grants	https://pulitzercenter.org/connected-coastlines
34	Florida Climate Reporting Network	2019	Ongoing	Separate	4 Feature Partnership		sister of The Invading Sea project	Facebook page?
35	South Jersey Climate News Project	2019	Ongoing	Separate	2 Syndication		Rowan University, part of NJ college collab	https://sjclimate.news/about/
36	Amplify -- Midwest climate reporting	2019	Temporary	Cocreating	2 Syndication		12-part series	https://inn.org/project/amplify-news-project/
37	Climate Collection (Everlane and NYT)	2019	Temporary	Cocreating	5 Product Creation		earth day - clothing	https://www.everlane.com/nytimes
38	InsideClimate News -- Middle America's Low Hanging Carbon	2019	Ongoing	Cocreating	2 Syndication	requested		https://insideclimatenews.org/midwest-reporting-network
39	One Disaster Away	2019	Ongoing	Integrated	4 Feature Partnership		CIR, ReSource, StateImpact, +2	https://publicintegrity.org/topics/environment/one-disaster-away/
40	Covering Climate Now	2019	Ongoing	Separate	2 Syndication	x	next one is April 19-26	https://www.coveringclimatenow.org/about/
41	NJ College Climate Collaboration	2019	Temporary	Separate	2 Syndication			https://collaborativejournalism.org/njclimate/
42	SciLine	2019	Temporary	Separate	3 Fixer	x		https://www.scline.org/our-mission

New Climate Collaborations By Year



Five types of climate collaborations:

Connector - Bringing together scientists and journalists

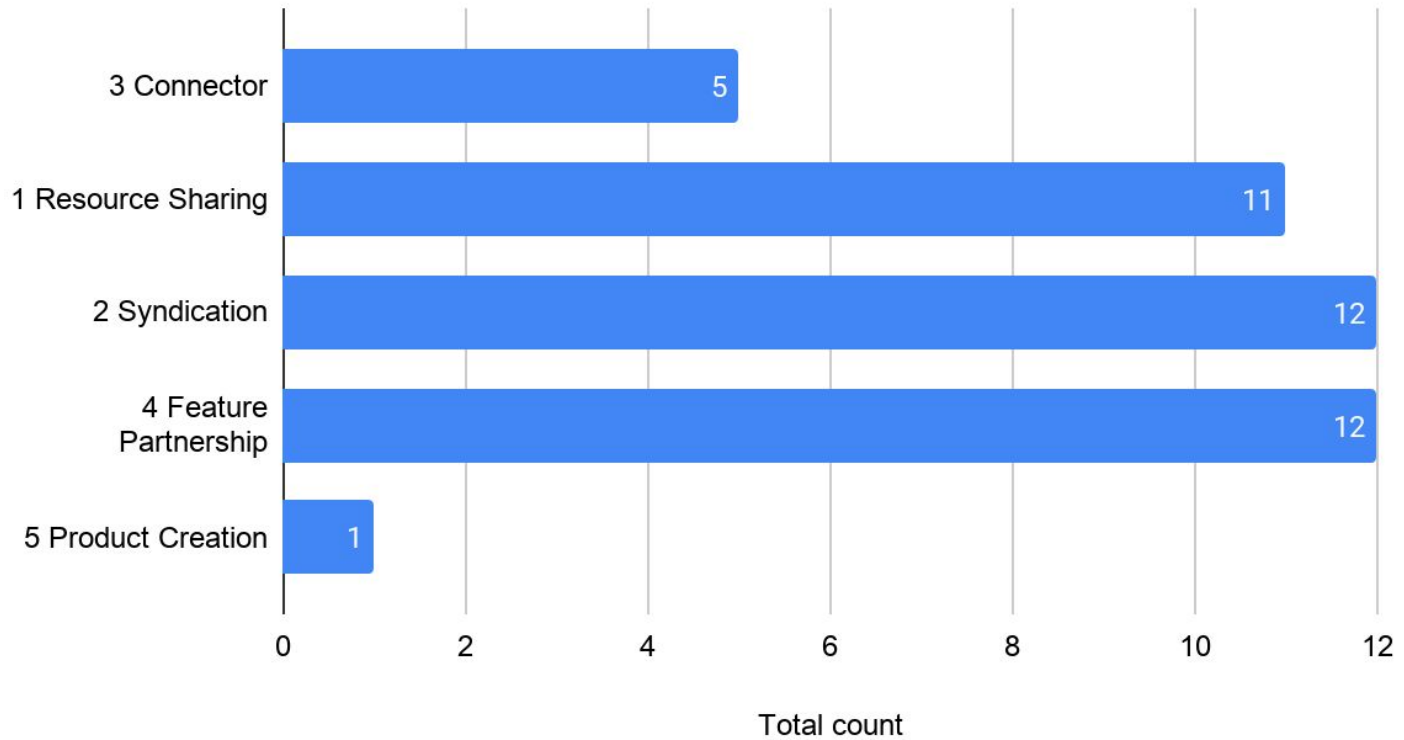
Resource Sharing - Using one reporter across several newsrooms

Syndication - Offering content for free across partner websites

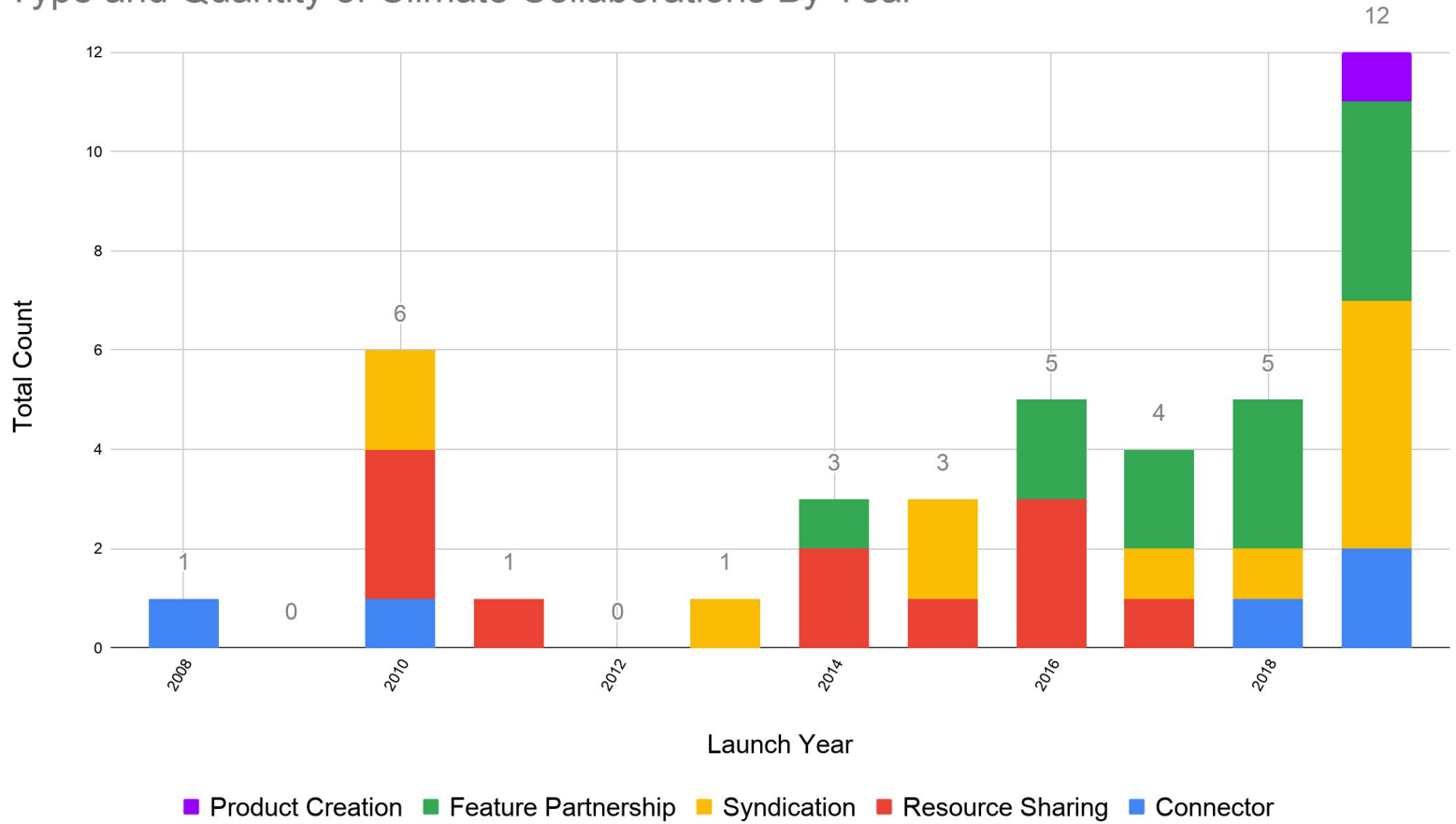
Feature Partnership - Working together on specific stories

Product Creation - Developing products that enhance the news reporting and dissemination

Types of Climate Collaborations



Type and Quantity of Climate Collaborations By Year



Three guiding questions about climate collaborations:

1. What trends have we seen to date in the **types and timings** of climate collaborations?
2. Why does collaboration **uniquely address** the complexities of climate journalism?

Why does collaboration **uniquely address** the complexities of climate journalism?

Working
together can...

Finding 1/5

Reduce noise
around issues
of bias and
mistrust

Why does collaboration **uniquely address** the complexities of climate journalism?

And...

Finding 2/5

Increase
expertise for a
complex and
detail-driven
subject

Why does collaboration **uniquely address** the complexities of climate journalism?

And...

Finding 3/5

Bolster climate
on the agenda,
increasing
access to
sources

Why does collaboration **uniquely address** the complexities of climate journalism?

And...

Finding 4/5

Reflect the
nature of the
beat (rivers
don't follow
state lines)

Why does collaboration **uniquely address** the complexities of climate journalism?

Finally,

Finding 5/5

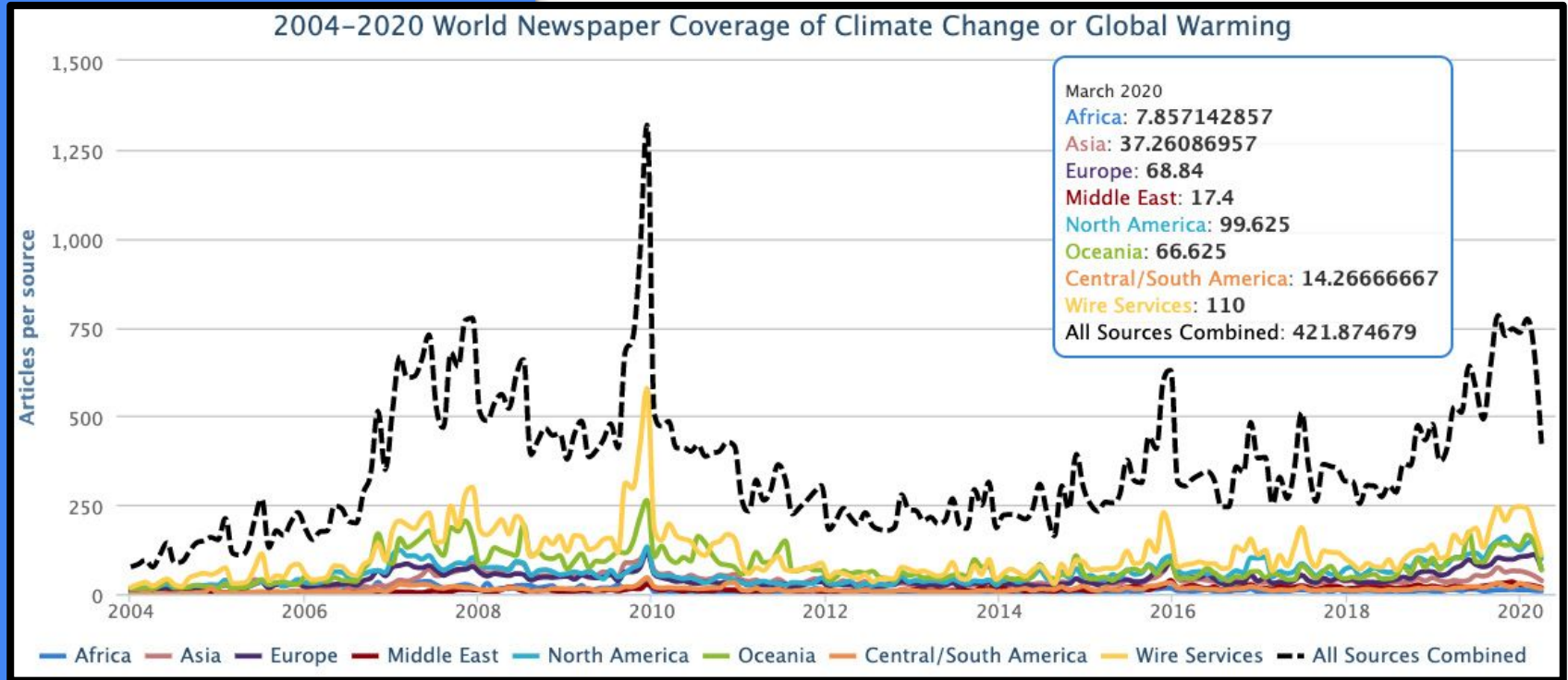
Create checks &
balances with
participation of
community
groups

Three guiding questions about climate collaborations:

1. What trends have we seen to date in the **types and timings** of climate collaborations?
2. Why does collaboration **uniquely address** the complexities of climate journalism?
3. How do we **measure the impact** of these types of collaborations?

Impact of climate collaborations:

Number of Climate Stories



52% of Americans believe climate change is a top priority, up from **38%** four years ago.

Thank you!

Ideas? Feedback?

DM me on Twitter at @carolineporter