



Electionland

**ProPublica and Partners Covering 2020 Voting Rights
and Election Integrity**



Electionland
NATIONAL DESK

Electionland

Electionland
MANAGER

**Collaborative approach: distributed model +
one-on-one publishing partnerships**

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Pre-Election (50+ partners)

- **Records and data sharing**
- **Trainings/webinars**
- **Access to reporting resources**
- **Newsletter**
- **Opportunities for one-on-one collaborations**



New Areas of Focus

- **Pandemic-related changes to election dates, polling places, and voter registration**
- **Vote by mail**
- **Voter education on pandemic-related changes**
- **Emergency planning**



Live Coverage

- **Provide tips/story leads in real time**
- **Community + comms on Slack**
- **Expert access**
- **Elevate partner stories (website and social)**
- **One-on-one partnerships where possible**
- **Goal: Partners in every state**



INPUTS

Problem Reports

Call Center Data,
Election Officials,
Cybersecurity Events

Search Behavior

Google Search Trends

Social Media for Corroboration

Crowdsourcing:

SMS, WhatsApp, Callouts

PROCESSING

Data Crunching

Machine Learning

Student Journalists

Experts

OUTPUTS

**Electionland
Newsroom**

Local Partners

National Partners



2016 Results

1,300 participants

60,000+ call logs from the call center

5,000+ reports processed from data sources/social

450+ stories produced

50+ that directly used our data

70+ written by national desk



2016 Impact

- Voters in New York and Atlanta who had denied access to the ballot had their ability to vote restored.
- The New York City Board of Elections phone hotline was fixed after we told them it was unavailable.
- Texas poll workers who were giving incorrect information were set straight.
- Misleading information published by Urban Outfitters was taken down.



2018 Impact

- Students at HBCU able to normally in Texas
- Nebraska voters allowed to use cellphones in voting booth
- NYC voter guide updated to reflect correct felon voting rules



Join us!

Sign up as a partner: election.land

Say hi: rachel.glickhouse@propublica.org

