



## Sponsorship opportunities at the 2022 Collaborative Journalism Summit

We're thrilled that you're interested in the Collaborative Journalism Summit! Our attendees have told us it's one of their favorite conferences of the year. Hosted annually by the Center for Cooperative Media at Montclair State University, the Summit typically attracts about 150 people in-person and as many as 700 registrants virtually for two days of networking, presentations and workshops. Attendees include working journalists, media executives, journalism funders, scholars and college students primarily from the United States but increasingly from around the world.

This year's Summit will be a hybrid event, hosted both in-person at Columbia College Chicago and virtually via Zoom Webinar. The Summit will kick off with an in-person networking event the evening of May 18, 2022, and will be followed by programming in-person and online on May 19 and 20.

You'll see our sponsorship tiers for the 2022 Collaborative Journalism Summit below. The baseline for everyone who makes a gift to support the Summit is inclusion of your logo on our website, Eventbrite registration page, email blasts and on our presentation decks, then everything beyond that is noted below. We are more than happy to work with you if you don't see a package you are interested in below. You can send sponsorship inquiries to **Stefanie Murray** via email at [summit@collaborativejournalism.org](mailto:summit@collaborativejournalism.org).

TYPE	PRICE	DESCRIPTION	PACKAGE
Presenting sponsor	\$20,000.00	The presenting sponsor is an organization or individual who believes in the power of collaboration. Your organization will be noted and mentioned in all aspects of the Summit and your gift will help pay for the overall organizing of the event.	Email blast, Sponsored session, Speaking slot, Event signage
Travel sponsorship	\$15,000.00	Getting to Chicago may be tough for some folks whose company does not pay for travel. By sponsoring travel, you'll be able to help 15-20 people join the Summit in-person who otherwise couldn't because of the prohibitive cost.	Signage at event
Welcome reception sponsor	\$6,000.00	We will host a welcome networking reception on the evening of May 18 to welcome anyone who arrives early in Chicago. This gift will help pay for the cost of food and space.	Email blast, Event signage, Speaking opportunity
Day 1 sponsor	\$10,000.00	This sponsor will be prominently featured during Day 1 of the Summit on May 19. Your gift will help cover the cost of food, location and virtual expenses.	Email blast, Speaking slot, Event signage
Day 2 sponsor	\$10,000.00	This sponsor will be prominently featured during Day 2 of the Summit on May 20. Your gift will help cover the cost of food, location and virtual expenses.	Email blast, Speaking slot, Event signage
Interpretation sponsorship	\$10,000.00	We intend to provide Spanish interpretation throughout the Summit. Your gift will help pay for this service.	Event signage
Welcome back care package	\$8,000.00	To welcome participants who attend in-person, we hope to hand out small care packages. Your gift will underwrite the cost of these and you can put your name on whatever item you like, or ship us stuff to be included!	Logo on care package , Event signage
Graphic illustration	\$6,000.00	Every year, we provide graphic illustration of each session of the conference thanks to the artistic talents of Derrick Dent. Love them? Sponsor them!	Event signage
Session sponsor	\$5,000.00	If there's a session you are passionate about, sponsor it! Please note that you can also pitch a session you would like to sponsor, but note the session needs to be approved and accepted by event organizers.	Speaking slot, Event signage
ASL sponsorship	\$2,000.00	We intend to provide ASL interpretation throughout the Summit. Your gift will help pay for this service.	Event signage
Custom package	\$1,000.00	If you want to support the Summit with a gift but nothing above seems right, drop us a note and we'll figure something out! Email <a href="mailto:summit@collaborativejournalism.org">summit@collaborativejournalism.org</a>	Custom