



COLLABORATIVE JOURNALISM SUMMIT

June 6-7, 2023 · Washington, D.C. · Center for Cooperative Media

CENTER^{FOR}
COOPERATIVE
MEDIA
MONTCLAIR STATE UNIVERSITY

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The Center for Cooperative Media at Montclair State University would like to thank the following sponsors of the 2023 Collaborative Journalism Summit for their generous support.

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A NOTE FROM THE CENTER



Dear Summit attendees,

Welcome to the 2023 Collaborative Journalism Summit!

It's hard to believe we are back in person for our SEVENTH symposium on collaboration and partnerships across the news industry! About 225 people have registered to join us over the course of the Summit, and dozens of others will be watching the livestream.

This year we decided to host our conference back-to-back with **INN Days** in Washington, D.C. It's an experiment,

and so far we've heard great things! There is definitely some overlap for our attendees, and D.C. was a good central location for folks on the East Coast. I mean, what better conference to collaborate with than the Collaborative Journalism Summit?!

This year's agenda is a bit different, too, because it is entirely filled with sessions pitched by attendees. Typically, we seed the conference with sessions that the Center picks and sets up throughout the year. We'll ask you in post-conference surveys for feedback on the agenda, so be sure to let us know what you think.

We could not do this work without the generous support of our funders. We are so thankful to Democracy Fund, Knight Foundation, Inasmuch Foundation, Microsoft Start, Corporation for Public Broadcasting and News Revenue Hub. We are grateful to the School of Media & Public Affairs at George Washington University for hosting us. And of course, we are thankful for the support of Montclair State University, which makes this work possible.

Enjoy the conference!

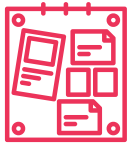
Stefanie Murray

Director, Center for Cooperative Media
Montclair State University

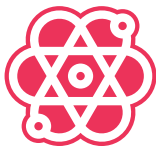
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SUMMIT EXTRAS:



Collaborative
visioning board



Collaborative
science fair



Small group
dinners



CJS beats playlist



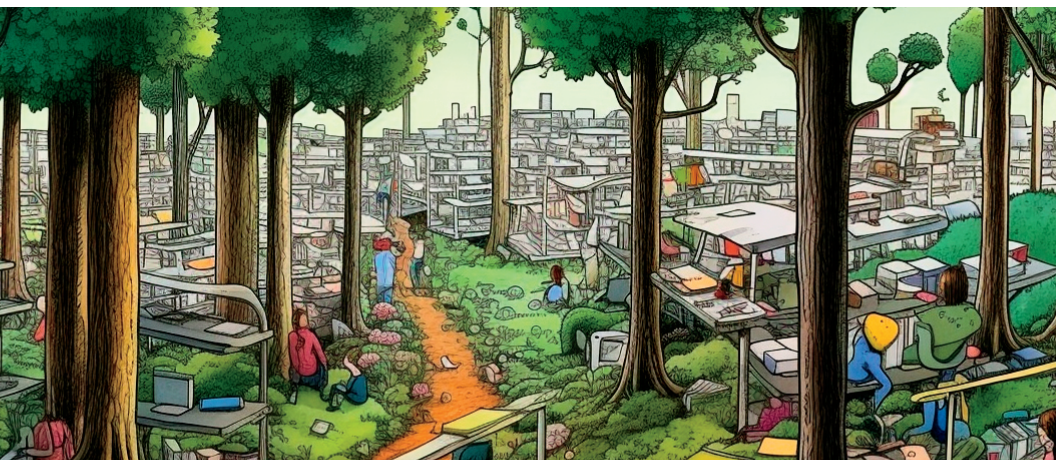
Livestream on
YouTube



Special
#CJS2023 socks



ATTENDEE DASHBOARD
bit.ly/cjs2023dashboard





Connecting
Community
for Good.

Inasmuch Foundation is committed to supporting ethics and excellence in journalism through general operating grants for nonprofit investigative reporting organizations.



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 inasmuchfoundation.org

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DAY ONE

Tuesday, June 6, 2023

Sponsored by the Knight Foundation

🔑 Color key:

Strategies: These sessions will focus on broader, big-picture strategies for collaborative journalism.

Tactics: These sessions will focus on specific tactics and approaches for improving your collaborative projects.

Tools: These sessions will identify and showcase tools you can use in your collaborative reporting.

Lightning talks: Sessions with a ⚡ next to the title are 5-7 minute lightning talks.

8:30 a.m. ET | Registration opens

Grab some breakfast on your way to the campus of George Washington University and get ready for a full day of #collaborativej!

9:00 a.m. ET | Welcome reception

Welcome to the 2023 Collaborative Journalism Summit!

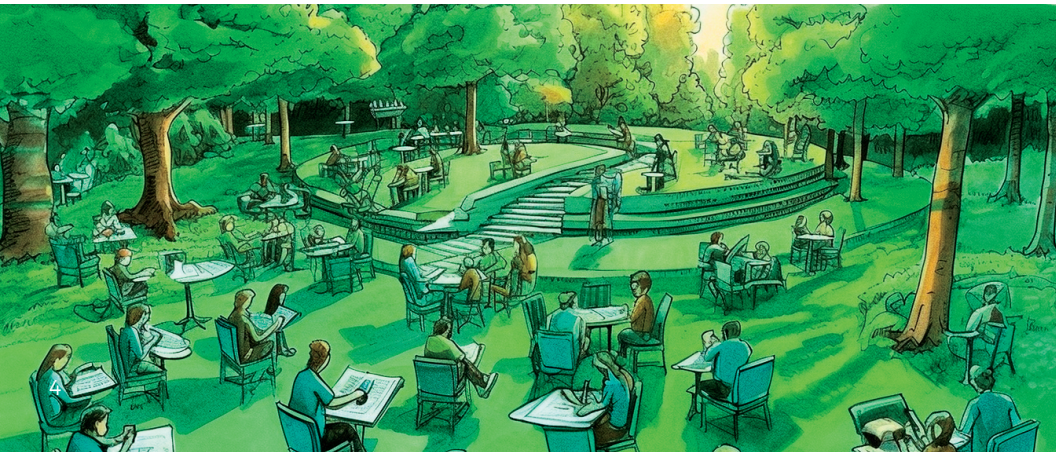
Speakers:

- *Silvio Waisbord, director and professor, School of Media and Public Affairs, George Washington University*
- *Stefanie Murray, director, Center for Cooperative Media at Montclair State University.*

9:05 a.m. ET | The 2023 State of Collaboration

Speaker:

- *Stefanie Murray, director, Center for Cooperative Media at Montclair State University*





**Learn about our master's
program in public
and organizational relations**

montclair.edu/scm

DAY ONE

Tuesday, June 6, 2023

Sponsored by the Knight Foundation

9:15 a.m. ET | Keynote session | Strategies

Strategies behind international journalism collaborations: How ICIJ and OCCRP have spurred major worldwide impact through cross-border, multilingual partnerships.

Speakers:

- *Fergus Shiel, managing editor, International Consortium of Investigative Journalists*
- *Kevin Hall, North America editor, Organized Crime and Corruption Reporting Project*

10:00 a.m. ET | Keynote session | Strategies

How the Center for Public Integrity approaches partnerships across the U.S.:

The Center for Public Integrity works to make investigative journalism accessible to communities affected by the topics it confronts. Through listening, their team builds trust and work to understand the of capacity and needs of partners. This means that no two collaborations look the same and that's OK, because no two communities are exactly the same.

Speakers:

- *Ashley Clark, audience engagement editor, Center for Public Integrity*
- *Lisa Yanick Litwiller, director of audience, Center for Public Integrity*

10:30 a.m. ET | Keynote session | Strategies

Strategies behind local news collaborations: As Resolve Philly winds down Broke in Philly, its five-year collaborative reporting project on economic mobility, the team is reflecting on lessons learned and how the collaborative approached choosing and launching its next editorial project this fall.

Speakers:

- *Jean Friedman-Rudovsky, co-executive director, Resolve Philly*
- *Gene Sonn, director of collaborations, Resolve Philly*

11:00 a.m. ET | Break



Check out the collaboration science fair and collaborative visioning board (sponsored by the Community Info Coop)

DAY ONE

Tuesday, June 6, 2023

Sponsored by the Knight Foundation

11:15 a.m. ET | Workshops | Tools

✂ **Tools: Common legal questions (and answers!) facing journalism collaborations | Room 308**

Speakers:

- *Lisa Zycherman, deputy legal director and policy counsel, Reporters Committee for Freedom of the Press*
- *Chris Rudisill, director, Charlotte Journalism Collaborative*

✂ **Tools: How MuckRock and DocumentCloud can make collaborations easier and user-friendly | Room 305**

Speakers:

- *Dillon Bergin, data reporter, MuckRock*

✂ **Tools: Creative Commons, the secret sauce for spreading your news and reporting | Room 309**

Creative Commons will provide journalists a mini-training centered around how to CC license media, and how to reuse others' CC licensed media. CC will also highlight nearly 300 news outlets from over 50 countries that already CC license content to better spread their news. Learn how CC licensing strengthens the media ecosystem.

Speaker:

- *Jennryn Wetzler, director of learning and training, Creative Commons*

12:00 p.m. ET | Lunch break



Relax, get some food, and recharge your batteries so you're ready to dive back in for the rest of day one!



News Revenue Hub

*\$80+ million in donations raised.
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**“News Revenue Hub has rightfully built a reputation
as *the* company that smart organizations call
when they need guidance.”**

–Jim Brady

Vice President, Journalism, Knight Foundation

fundjournalism.org



DAY ONE

Tuesday, June 6, 2023

Sponsored by the Knight Foundation

1:00 p.m. ET | Election coverage | Tactics

Tactics: How U.S. Democracy Day, a national collaborative about democracy reporting, is building toward 2024

Speakers:

- *Beatrice Forman, project manager, U.S. Democracy Day*
- *Jaisal Noor, Democracy manager, Solutions Journalism Network*

1:30 p.m. ET | Election coverage | Tactics

Tactics: How the Every Voice, Every Vote Coalition is catalyzing civic engagement ahead of the most significant election in Philadelphia's recent history

Speakers:

- *Shawn Mooring, head of Philadelphia programs, The Lenfest Institute for Journalism*
- *Allison Vanyur, program manager, The Lenfest Institute for Journalism*
- *Angelique Hinton, co-founder, PA Youth Vote*
- *Ashanti Martin, general manager, WURD Radio*

2:00 p.m. ET | Election coverage | Tactics

Tactics: With the support of CPB, America Amplified 3.0 is launching a nationwide initiative this summer aimed at super-charging public media community engagement around the 2024 election. Learn more about the tools, strategies, and tactics we will be sharing and how public media stations can get involved.

Speakers:

- *Alisa Barba, managing director, American Amplified*
- *Joy Lin, vice President of journalism, Corporation for Public Broadcasting*

2:45 p.m. ET | Break



Check out the collaboration science fair and collaborative visioning board (sponsored by the Community Info Coop)



Journalism is essential for democracy.

Democracy Fund is proud to support the Collaborative Journalism Summit. We are grateful to those who work together in pursuit of a more inclusive, multi-racial democracy.



@democracyfund
democracyfund.org

DAY ONE

Tuesday, June 6, 2023

Sponsored by the Knight Foundation

3:15 p.m. ET | Lightning talks

⚡ **Catalyzing bilingual collaboration through translation with the NJ News Commons Spanish Translation News Service**

- Anthony Advincula, ethnic media coordinator, Center for Cooperative Media at Montclair State University

⚡ **Experiments in community engagement with the New York & Michigan Solutions Journalism Collaborative**

- Karen Magnuson, project director, New York & Michigan, Solutions Journalism Network

⚡ **How Floodlight's model of exclusively collaborative climate accountability investigations works and could be replicated for other topics**

- Emily Holden, founder, Floodlight

⚡ **How the Great Salt Lake Collaborative has rallied 21 organizations to jointly cover a local crisis**

- Lauren Gustus, executive editor, The Salt Lake Tribune

⚡ **How the collaboration 'After the Buses' helped reach migrants thrown into the middle of a political stunt.**

- Nissa Rhee, executive director, Borderless Magazine
- Madison Savedra, reporter, Block Club Chicago

⚡ **How the Prison Journalism Project shepherds intentional, careful collaboration**

- Yukari Kane, founder, Prison Journalism Project

4:00 p.m. ET | End of day one



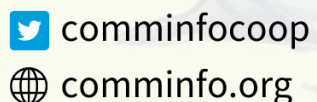
We'll see you back here tomorrow for day two of the Summit. Don't forget to sign up for one of our group dinners!

The future of journalism is _____

The Community Info Coop uses policy, organizing, and practice to **make journalism more democratic.**

What does the future of journalism look like for you and your community?

Share your vision for the future of journalism at our collaborative vision board at CJS 2023.





DAY TWO

Wednesday, June 7, 2023

Sponsored by Inasmuch Foundation

9:00 a.m. ET | Welcome back!

Sponsor welcome: Learn about Microsoft Start's new publisher program

Speaker:

- Vera Chan, senior manager, publisher team, Microsoft

9:05 a.m. ET | Collaborative networks | Tactics

Tactics: How URL Media is intentionally building its network and what's in store for the future

Speaker:

- Ellah Nze, director of operations, URL Media

9:30 a.m. ET | Student-led collaborations | Tactics

Tactics: What can — and should — be the role of universities collaborating with local media partners to report local news?

Speakers:

- Richard Watts, director, Center for Community News, University of Vermont
- Sarah Gamard, communications manager, The Signals Network

10:00 a.m. ET | Audience-driven collaborations | Tactics

Tactics: The origins and the evolution of the Charlottesville Inclusive Media project

This collaborative works together to create community connections and build capacity for independent Black media companies and professionals.

Speakers:

- Sarad Davenport, Vinegar Hill Magazine
- Charles Lewis, 'IMHO' radio show
- Angilee Shah, Charlottesville Tomorrow

10:30 a.m. ET | Collaborative networks | Tactics

Tactics: How Word In Black builds power, influence and impact through a national network of Black publishers

Speaker:

- Bria Overs, finance reporter, Word In Black

PUBLIC MEDIA:

Delivering Value to the American People for More than 50 Years



Corporation
for Public
Broadcasting

Since 2009, the Corporation for Public Broadcasting has invested more than \$44 million to help launch more than 40 local and regional news collaborations. These innovative partnerships connect 150 public media stations in 43 states and the District of Columbia and have fostered a vibrant multimedia network of high-quality local and regional journalism with national reach.

Collaborations help public media:

add editorial staff



encourage pooled coverage and other efficiencies



support enterprise reporting



DAY TWO

Wednesday, June 7, 2023

Sponsored by Inasmuch Foundation

11:30 a.m. ET | Lightning talks ⚡

✂ **How the Oklahoma Media Center's multiphase ecosystem study is using scientific polling, academic field research, newsroom training and an engagement fund with the goal of improving trust and financial support of local journalism**

- *Rob Collins, project manager, Oklahoma Media Center*

✂ **The evolution and future of the Local Journalism Initiative and its Delaware Journalism Collaborative**

- *Allison Levine, vice president for marketing & communications, Delaware Community Foundation*
- *Darel LaPrade, project manager, Delaware Journalism Collaborative*

✂ **Shepherding a national collaborative of the leading local queer news publishers while the communities they support are being attacked**

- *Dana Piccoli, project manager, News is Out: National Queer Media Collaborative*

12:00 p.m. ET | Lunch break



Relax, get some food, and recharge your batteries so you're ready to dive back in for the rest of day two!

1:00 p.m. ET | Investigative collaborations | Tactics

Tactics: Sparking change through investigative journalism from grassroots collaboration to legislation

Members of the Bureau of Investigative Journalism will discuss a range of public interest investigations published in collaboration with community groups, unions, advocacy and campaign organizations and NGOs, and decision makers. This session will be useful for people looking for ideas to engage communities in their journalism and to generate positive social change through their work.

Speakers:

- *Rachel Hamada, community-led investigations pilot lead, The Bureau of Investigative Journalism*
- *Lucy Nash, Enablers impact producer, The Bureau of Investigative Journalism*



KNIGHT
FOUNDATION

WE BELIEVE IN:

freedom of expression
and in the values
expressed in the First
Amendment to the
Constitution of the United
States.

an informed citizenry
as essential for a
representative democracy
to function effectively.

**engaged, equitable and
inclusive communities.**



DAY TWO

Wednesday, June 7, 2023

Sponsored by Inasmuch Foundation

2:00 p.m. ET | Workshops | Tools

✂ **Tools: Problem solving for project managers | Room 309**

How to cut through the chaos and lead with confidence

Speakers:

- *Delaney Butler, collaboratives manager, Solutions Journalism Network*
- *Leah Todd Lin, collaboratives manager, Solutions Journalism Network*

✂ **Tools: Expand your impact and resources: Workshop a free toolkit to collaborate on topical stories | Room 306**

Reynolds Journalism Institute and the Institute for Nonprofit News are working together to create a resource to help community-centered newsrooms learn how to find, build and produce topical journalism collaborations that benefit their respective communities across the country.

Speaker:

- *Kat Duncan, director of innovation, Reynolds Journalism Institute, University of Missouri*

3:00 p.m. ET | Workshops | Tools

✂ **Tools: Collaboration policies | Room 305**

Finalize your newsroom's written collaboration policy and learn how to use it in your daily work.

Speaker:

- *Heather Bryant, interim executive director, Tiny News Collective*

✂ **Tools: Using AI to improve your collaboration workflows | Room 306**

Learn how you can use AI tools such as ChatGPT to streamline your work.

Speaker:

- *Joe Amditis, assistant director for products and events, Center for Cooperative Media at Montclair State University*

4:00 p.m. ET | End of day two



Join us for a **closing ceremony and party** (sponsored by Democracy Fund) at **The Hive** for the 2023 Collaborative Journalism Summit and the opening reception for **INN Days 2023!**



GW



SCHOOL OF MEDIA
& PUBLIC AFFAIRS

2023 SPEAKERS

Oni Advincula | @10thprecinct
Center for Cooperative Media

Joe Amditis | @jsamditis
Center for Cooperative Media

Alisa Barba | @alisabarba
America Amplified

Dillon Bergin | @DillonBergin
MuckRock

Heather Bryant | @HBCompass
Tiny News Collective

Delaney Butler | @soljourno
Solutions Journalism Network

Ashley Clarke | @Ash__tag__
Center for Public Integrity

Rob Collins | @_the_real_rc
Oklahoma Media Center

Sarah Davenport | @sdavenpo
Vinegar Hill Magazine

Kat Duncan | @KatDuncanPhoto
Reynolds Journalism Institute

Beatrice Forman | @beaformanwrites
Democracy Day

Shawn Campbell | @thursdayinjune
CHIRP Radio

Sarah Gamard | @SarahGamard
Center for Community News

Lauren Gustus | @laurengustus
Salt Lake Tribune

Kevin Hall | @kevinh_phd
OCCRP

Angelique Hinton | @fabangie3
PA Youth Vote

Yukari Iwatani Kane | @yukarikane
Prison Journalism Project

Allison Levine | @LJIDelaware
Local Journalism Initiative of Delaware

Charles Lewis | @nmhumbleopinion
Charlottesville Inclusive Media

Karen Magnuson | @kmagnuson
NY & MI Solutions Journalism Collaborative

Stefanie Murray | @StefanieMurray
Center for Cooperative Media

Lucy Nash | @lucynash16
The Bureau of Investigative Journalism

Bria Overs | @briaovers
Word In Black

Dana Piccoli | @danapiccoli
News is Out



PUBLISH CONTENT



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GET PAID

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new Publisher Program!



Nissa Rhee | @nissarhee
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Angilee Shah | @angshah
Charlottesville Tomorrow

Fergus Shiel | @FergusShiel
ICIJ

Leah Todd Lin | @leahktodd
Solutions Journalism Network

Allie Vanyur
Lenfest Institute for Journalism

Silvio Waisbord | @silviowaisbord
School of Media + Public Affairs, GWU

Richard Watts | @richardthewatts
University of Vermont

Jennryn Wetzler | @jennrynw
Creative Commons

Lisa Yanick Litwiller | @yanicklitwiller
Center for Public Integrity

Ellah Nze
URL Media

Darel La Prade | @DareLaPrade
Delaware Journalism Collaborative

Shawn Mooring | @shawn_mooring
Lenfest Institute for Journalism

Emily Holden | @emilyholden
Floodlight

Joy Lin | @joyindc
Corporation for Public Broadcasting

