

TIP SHEET

FOR

TEMPORARY & CO-CREATING COLLABORATIONS

Collaborative journalism projects falling into this model are one-time or finite projects, where participants work together to create content.

These are necessarily closer and more coordinated projects than those in which participants produce content separately and require more resources, at least during some stages.

When partners work together to create content, there is potential for conflicting priorities at different newsrooms to affect the collaboration. This tension can be mitigated by general excitement about the topic and intense coordination, or by a pre-existing level of trust and high level of rapport between the partners.

Creating content together for a finite project allows partners to create a product greater than what could be created alone, without the need to coordinate long-term.

Examples of this model tend to be investigative or accountability reporting pieces.

Examples:

- Electionland
- Voting Block: NJ
- American Dream Mall

WORKING CLOSELY WITH OTHER ORGANIZATIONS CAN LEAD TO:



Conflicting newsroom priorities



Tensions over editorial styles



Communication issues and misunderstandings

SOLUTIONS FOR ALLEVIATING THOSE TENSIONS INCLUDE:



Generating excitement around the topic



Building trust and rapport among partners



Establishing clear project guidelines and expectations

THIS COLLABORATIVE MODEL IS ESPECIALLY GOOD FOR:



Investigative and accountability stories



Time-sensitive projects requiring multiple resources



Leveraging unique newsroom skills for others you lack