The Center for Cooperative Media would like to thank the following sponsors of the 2019 Collaborative Journalism Summit for their generous support.
I am thrilled to welcome you to Philadelphia and the 2019 Collaborative Journalism Summit, hosted by the Center for Cooperative Media.

This is third conference we’ve hosted that is focused entirely on collaborative journalism. We decided to do this year’s event in the City of Brotherly Love because Philadelphia has become a leader in collaboration. Thanks to news organizations such as WHYY, which has long partnered with others to do important work; support from groups like Solutions Journalism Network, which organized a groundbreaking collaborative; and The Lenfest Institute for Journalism, which is funding collaborations, the Philly news ecosystem is a setting an example I hope the rest of the country follows.

The agenda for this year’s Summit is jam-packed. I fully acknowledge that I probably tried to cram too much into one day. There are just so many amazing, impactful, meaningful collaborative efforts underway around the world, and I wanted to showcase as many of them as I possibly could.

This year’s Summit has a particular focus on local collaborations, and I’ve asked all of our speakers to talk about how their work has made an impact during their presentations.

I hope you’ll be able to learn more about collaboration at this year’s summit and build connections that lead to important new projects. I also hope you get some time to enjoy Philadelphia!

I’d like to give a special thanks to our sponsors, including the John S. and James L. Knight Foundation, Democracy Fund, The Lenfest Institute for Journalism, WHYY, Geraldine R. Dodge Foundation, Montclair State University, Airtable and the Philadelphia Association for Black Journalists. Without their generous support, this summit wouldn’t be possible.

And last, this year’s conference is being hosted at WHYY, which has been an incredible partner to the Center for years. Please consider making a donation to the station while you’re here, and enjoy a studio tour during lunch.

Enjoy the summit!

Stefanie Murray
Director, Center for Cooperative Media
School of Communication and Media
Montclair State University
The following program is subject to change; for the latest schedule, visit collaborativejournalism.org/summit

Share what you are learning on social media! Use the hashtag #collaborativej

THURSDAY, MAY 16, 2019
10:00 A.M. - 3:30 P.M.

Pre-Summit convening
Share and learn about local collaboratives with Resolve Philadelphia
Location: Comcast Technology Center, 1800 Arch St., Philadelphia

4:00 P.M.  ●  Opening reception
Location: The Philadelphia Inquirer, 801 Market St., Philadelphia

5:30 P.M.  ●  Demonstration: Managing the work of collaboration with Facet
Heather Bryant, founder, Project Facet

6:00 P.M.  ●  Welcome to Philadelphia and the 2019 Collaborative Journalism Summit
Stefanie Murray, director, Center for Cooperative Media

6:10 P.M.  ●  Sponsor welcome: Philadelphia Association of Black Journalists
Manuel Smith, president, PABJ, and assignment editor, NBC 10 Philadelphia

6:15 P.M.  ●  How collaboration has changed the Philadelphia news ecosystem
Host: Manuel Smith, president, PABJ, and assignment editor, NBC 10 Philadelphia
Michelle Bjork, deputy managing editor of operations and The UpSide, The Philadelphia Inquirer
Gretjen Clausing, PhillyCAM
Jean Friedman-Rudovsky, co-executive director, Resolve Philadelphia
Sara Lomax Reese, president, WURD Radio
Gene Sonn, audio news director, WHYY
Cheryl Thompson-Morton, business and programs analyst, The Lenfest Institute for Journalism
Wendy Warren, director, integrated media, NBC Philadelphia

8:00 P.M.  ●  Optional group dinners
FRIDAY, MAY 17, 2018

Location: WHYY, 150 N. Sixth St., Philadelphia

8:00 A.M. ● Registration and breakfast

8:30 A.M. ● Demonstration of Assignments: A new crowdsourcing tool from MuckRock & DocumentCloud
Michael Morisy, founder & executive director, MuckRock

9:00 A.M. ● Welcome to WHYY and the 2019 Collaborative Journalism Summit
Sandra Clark, vice president for news and civic dialogue, WHYY

9:10 A.M. ● Sponsor welcome:
John S. and James L. Knight Foundation
Jennifer Preston, vice president of journalism
Karen Rundlet, director of journalism

9:20 A.M. ● Sponsor welcome:
The Lenfest Institute for Journalism
Jim Friedlich, CEO and executive director

Stefanie Murray, director, Center for Cooperative Media
Heather Bryant, founder, Project Facet

9:45 A.M. ● Opening Keynote
From competition to collaboration: How partnerships are changing local news in the United Kingdom
Host: Denise James, independent producer and adjunct journalism professor, Temple University
Matthew Barraclough, head of local news partnerships, BBC
Peter Sherlock, assistant editor, BBC

10:45 A.M. ● Break

10:45 A.M. ● Demonstration of U.S. Press Freedom Tracker: Get Tracked! Find out how a database aggregates press freedom violations in the U.S.
Kirstin McCudden, managing editor, U.S. Press Freedom Tracker

11:00 A.M. ● Sponsor welcome:
Democracy Fund
Teresa Gorman, senior program associate for local news
Ten Talks: A lightning round of 10-minute presentations about collaborative projects around the U.S.

Host: Alicia Lozano, reporter, NBC 10 News

- Stories of Atlantic City: A unique restorative narrative collaborative pairs community and media
  
  Alexandra Nunzi, founder, Grace & Glory Yoga and The Leadership Studio  
  Mike Rispoli, News Voices director, Free Press  
  Evan Sanchez, co-founder, Authentic City Partners

- Detroit Journalism Cooperative: Lessons and a roadmap from a successful governor’s race collaboration
  
  Zosette Guir, managing producer, One Detroit  
  Sandra Svoboda, Great Lakes Now program director, DPTV

- Since Parkland: How we collaborated with 214 student journalists
  
  Akoto Ofori-Atta, managing editor, The Trace

- Chi.Vote: How nonpartisan media and civic organizations worked together to increase participation in city elections
  
  Fernando Diaz, editor and publisher, The Chicago Reporter  
  Asraa Mustafa, digital editor, The Chicago Reporter

- Granite State News Collaborative: Why and how New Hampshire is taking a solutions-oriented approach to news
  
  Melanie Plenda, project manager, Granite State News Collaborative

- How the Denver Uprising spurred civic engagement and newsroom collaboration
  
  Lori Jane Gliha, investigative correspondent, Rocky Mountain Public Media  
  Tina Griego, managing editor, Colorado Independent

- The Reentry Project Impact Report: How engaged and collaborative solutions journalism creates change
  
  Jean Friedman-Rudovsky and Cassie Haynes, co-executive directors, Resolve Philadelphia

- The California Dream: How public radio stations, newspapers and a nonprofit startup teamed up to cover tough economic and civic issues
  
  Adriene Hill, senior editor, California Dream collaboration
1:00 P.M.  ●  Demonstration of U.S. Press Freedom Tracker: Get Tracked! Find out how a database aggregates press freedom violations in the U.S.  
Kirstin McCudden, managing editor, U.S. Press Freedom Tracker

1:30 P.M.  ●  Research panel: Four different studies on collaborative media and partnership-based reporting projects

Host: Sarah Stonbely, research director, Center for Cooperative Media  
Lucia Mesquita, early stage researcher and Marie Skłodowska-Curie fellow, Dublin City University  
Caroline Porter, consultant, Shorenstein Center on Media, Politics and Public Policy  
Leah Todd, New England regional manager, Solutions Journalism Network

Location: Auditorium

Collaborative governance: What if newsroom employees had a say in how their newsroom operates?

Host: Joe Amditis, associate director, Center for Cooperative Media  
Jo Ellen Kaiser, consultant, JGKSF Consulting  
Dru Jay, co-founder of the Media Co-op  
Tom Stites, founder and president, Banyan Project  
Maddie Taterka, founding worker-owner and administrative coordinator, Bonfire Media Collective

Location: New Jersey room

2:30 P.M.  ●  Break

2:30 P.M.  ●  Demonstration: Managing the work of collaboration with Facet
Heather Bryant, founder, Project Facet
2:45 P.M.  ●

**Afternoon plenary talks**

Host: André Natta, Lenfest Local Lab editorial director, The Lenfest Institute for Journalism

- Crowd-powered collaborations: A preview of ProPublica’s new tool
  
  Rachel Glickhouse, partner manager for Documenting Hate, ProPublica

- First Draft: How election fact-checking collaboratives around the world are holding the powerful to account
  
  Aimee Rinehart, director of development and partnerships, First Draft

- People over projects: Changing racial narratives in media through partnership
  
  Linda Miller, director, network journalism and inclusion, American Public Media | Minnesota Public Radio
  John Hernandez, research assistant, American Public Media

- Spotlight: Child Welfare A Canadian model for collaborative journalism and reconciliation with Indigenous people
  
  Brielle Morgan, reporter and collaborative project manager, The Discourse

- Libraries, doctors and a newspaper: A grassroots effort to equip more Philadelphians with naloxone
  
  Rachel Feuerstein-Simon, researcher, Penn Center for Public Health Initiatives
  Karl Stark, business news editor, Philadelphia Inquirer

- Blindspots begone! Challenges and pathways to equitable newsroom collaborations
  
  Diana Montaño, community engagement, Reveal from the Center for Investigative Reporting

4:00 P.M.  ●

**Closing Keynote**

Don’t just engage, equip: How deep collaboration at City Bureau is sparking new avenues for journalism

Host: Vincent Thompson, vice president/broadcast, PABJ; principal, Thompson Mediaman Communications and news editor, WURD Radio, Philadelphia

Darryl Holliday, news lab director, City Bureau

5:00 P.M.  ●

**Send-off with Philly food to go**

As you leave the Summit, we’ll have some Philadelphia-inspired snacks to take for your trip home. Safe travels!
Thank you

We’d like to recognize a few of the people who helped us plan, organize and fundraise for the 2019 Collaborative Journalism Summit. We couldn’t have done it without you!

Heather Bryant, founder of Project Facet
Jean Friedman-Rudovsky, co-executive director of Resolve Philadelphia
Manuel Smith, president of the Philadelphia Association of Black Journalists
Erika Owens and Ryan Pitts of OpenNews
The staff of WHYY

We’d also like to thank the staff at the Center for Cooperative Media and the School of Communication and Media at Montclair State University for their support and hard work on the summit. Special thanks to:

Joseph Amditis, associate director
Denise Shannon, program coordinator
Sarah Stonbely, research director

Do you know about the Peer Learning + Collaboration Fund?

The new Fund is an initiative to facilitate and accelerate peer learning, relationship building and collaboration among journalists, media makers and communicators in the United States. The Center for Cooperative Media is facilitating the Fund, which is generously supported by Democracy Fund.

The Fund is awarding grants to support travel and convening expenses for grantees to meet and spend time with each other. We especially want to support journalists of color and those from, or intending to serve, underserved and underrepresented communities. For more information, visit bit.ly/peerfund
Speakers

Keynote Speakers

Matthew Barraclough | @M_R_Barra
Head of Local News Partnerships, BBC

Peter Sherlock | @petesherlock79
Assistant Editor, BBC

Darryl Holliday | @d_holli
News Lab Director, City Bureau

Joe Amditis | @jsamditis
Associate Director, Center for Cooperative Media

Michelle Bjork | @michellebjork
Deputy Managing Editor, The Philadelphia Inquirer

Heather Bryant | @HBCompass
Founder, Project Facet

Sandra Clark | @SandraSWClark
Vice President, News and Civic Dialogue, WHYY

Gretjen Clausing | @phillycam
Executive Director, PhillyCAM

Fernando Diaz | @thefuturewasnow
Editor and Publisher, The Chicago Reporter

Rachel Feuerstein-Simon
Research Manager, Health Library Initiative

Jim Friedlich | @JimFriedlich
Executive Director and CEO, The Lenfest Institute

Jean Friedman-Rudovsky | @jeannyfr
Philadelphia Coordinator, Solutions Journalism Network

Rachel Glickhouse | @riogringa
Partner Manager, Documenting Hate, ProPublica

Lori Jane Gliha | @ljgliha
Investigative Correspondent, Rocky Mountain PBS

Teresa Gorman | @tgeresa
Senior Program Associate for Local News Democracy Fund

Tina Griego | @tinagriego
Managing Editor, The Colorado Media Project/The Colorado Independent

Zosette Guir | @zosetteg
Managing Producer, One Detroit, Detroit Public Television

Cassie Haynes | @cassiegoeschirp
Co-Executive Director, Resolve Philly

John Hernandez | @johnhrnndz
Research Assistant, American Public Media

Adriene Hill | @adrienehill
Senior Editor, California Dream collaboration

Denise James
Independent producer and adjunct journalism professor, Temple University
Jo Ellen Kaiser | @jgksf
Consultant, JGKSF Consulting

Alicia Lozano | @aliciavlozano
Reporter, NBC10

Manuel McDonnell Smith | @manuelsmith
President, Philadelphia Association of Black Journalists

Lucia Mesquita | @luciamesquita
Dublin City University

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Diana Montaño | @multimediana_
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Brielle Morgan | @briellemimi
Reporter / Collaborative Project Manager, The Discourse

Michael Morisy | @morisy
Chief Executive, MuckRock Foundation

Stefanie Murray | @StefanieMurray
Director, Center for Cooperative Media

André Natta | @acnatta
Lenfest Local Lab editorial director
The Lenfest Institute for Journalism

Alexandra Nunzi
Co-founder and Executive Director
The Leadership Studio

Akoto Ofori-Atta | @Ko_616
Managing Editor, The Trace

Dru Oja Jay | @druojajay
Board Member, Smart Change

Melanie Plenda | @NewsGranite
Project Manager, Granite State News Collaborative

Caroline Porter | @carolineporter
Consultant, Shorenstein Center on Media, Politics and Public Policy

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Director of Development and Partnerships
First Draft

Mike Rispoli | @rispolimike
Director, News Voices, Free Press

Evan Sanchez | @evansanchez
Co-founder, ThisIsAC

Eugene Sonn | @eugenesonn
Audio News Director, WHYY

Karl Stark | @kwstark
Business News Editor, The Philadelphia Inquirer

Tom Stites | @tomsstites
Founder and President, Banyan Project

Sarah Stonbely | @SarahStonbely
Research Director, Center for Cooperative Media

Sandra Svoboda | @DetSandra
Special Assignments Manager, WDET

Maddie Taterka | @BonfireMC
Founding Worker-Owner, Bonfire Media Collective

Vincent Thompson | @mediamancomm
Principal, Thompson Mediaman Communications

Cheryl Thompson-Morton | @cthompsonmorton
Business & Programs Analyst, The Lenfest Institute for Journalism

Leah Todd | @leahktodd
New England regional manager Solutions Journalism Network

Wendy Warren | @WendyWarren
Director, integrated media NBC Philadelphia
About the Center for Cooperative Media

The mission of the Center for Cooperative Media is to grow and strengthen local journalism, and in doing so, serve New Jersey citizens.

We do that through the use of partnerships, collaborations, training, product development, research and communication. We work with more than 280 partners throughout the Garden State as part of a network known as the NJ News Commons, which is our flagship project. The network includes hyperlocal digital publishers, public media, newspapers, television outlets, radio stations, multimedia news organizations and independent journalists.

We believe that collaboration is a key component of the future success of local news organizations, which is why we are also building a national program around collaborative journalism.

We are a grant-funded organization based at Montclair State University’s School of Communication and Media. The Center for Cooperative Media was supported in 2018-19 with operational and project funding from the Geraldine R. Dodge Foundation, the New Jersey Local News Lab Fund of the Community Foundation of New Jersey, Democracy Fund, John S. and James L. Knight Foundation, Abrams Foundation and Montclair State University.

CollaborativeJournalism.org
See the global database of collaborations and add your project at collaborativejournalism.org/database

Resources and research
We want to compile more resources, best practices and research around collaborative journalism. Do you have a good partnership agreement you can share? Tips for organizing collaborations? Let us know at info@centerforcooperativemedia.org

Join our email list
We send occasional newsletters about collaborative journalism that include links to interesting and important projects, interviews with influencers and info about upcoming events and funding opportunities. Sign up at bit.ly/collabjletter
Welcome to Philadelphia

The Lenfest Institute for Journalism is pleased to welcome the Collaborative Journalism Summit to our hometown. We’re proud to support collaborative reporting projects that empower local newsrooms to better serve their communities.

You really don’t need to leave our newly redesigned ballroom and hotel.

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As tomorrow’s leaders in the digital world, our communications and media students have access to the best technology and equipment — housed in groundbreaking, Sony-equipped facilities. Whether it’s television, digital media, journalism, sound or filmmaking, our students are mastering it here. Learn more about the School of Communication and Media at montclair.edu/scm.

“A flashcam studio that can connect to any news organization in the world and two radio studios
■ Three 3,800-square-foot 4K-ready television studios with accompanying interoperable control rooms
■ A 3,800-square-foot film studio
■ 175-seat presentation hall and a 36-seat screening room both equipped with 4K Digital Cinema Projection and 7.1 Dolby Surround as well as six professional PTZ remote controlled cameras
■ 3,800-square-foot newsroom with full broadcast capability
■ An interview/live music studio designed to accommodate four people as well as recording and broadcasts of live music

“The School isn’t just a great place to make movies – it’s a great place to see movies, thanks to its Presentation Hall and state-of-the-art equipment.”
– Stephen Whitty, film critic
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