Success + impact metrics worksheet

Use this worksheet to outline and plan for what success looks like.

This is just for brainstorming, so let the ideas flow!

Measuring success

To ensure your project is successful, you'll want to think about what success looks like when you're first starting to map out the project. Envisioning what success looks like early on will also help you decide what you'll need to track and measure to gauge the success and impact of your work.

What does success look like?

If your project works well, what will the outcome(s) be? What impact are you hoping to make?

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What are some ways you could measure those outcomes?

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For each of those potential success metrics identified above, how will you track progress? And who will be in charge of tracking each metric?

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