The Center for Cooperative Media would like to thank the following sponsors of the 2020 Collaborative Journalism Summit for their generous support.
Dear Summit attendees,

Welcome to the 2020 Collaborative Journalism Summit!

To say this year’s event will be different than years past is probably a slight understatement, but we’re rolling with the punches and we’re thrilled you’re joining us on the adventure.

We made the decision to take this year’s Summit virtual without hesitation. Why? Because collaboration is so important, and because the community we’ve built over the last four years is a supportive, flexible bunch. We knew there would be some bumps but we could work through it together. While we’re building on the success of past Collaborative Journalism Summits, to be sure, this is also a huge experiment for us in virtual gathering. We’re nervous, yes, but also excited and happy to be doing it.

We’re using Zoom webinar, so be sure you have the app downloaded and are familiar with it. We’ll be offering live note-taking to help harness the best of what we hear, live transcription, a live chat, ongoing Q+A, live graphic illustration and four different networking break rooms. One of our networking rooms will incorporate art via live animation! We’ll also be sharing some fun bingo cards, because let’s face it, we’re going to have some un-muting problems, we’ll probably see some cats, we’ll hear from kids and someone will share the wrong screen.

That’s something we hear again and again in our post-event surveys: The Collaborative Journalism Summit is described as a welcoming event with a lot of positive energy. People working together to do better work. I hope that comes through in our virtual gathering!

We could not do this work without the generous support of our funders. We are so thankful to Knight Foundation, the North Carolina Local News Lab, Democracy Fund, American Press Institute, the John S. Knight Journalism Fellowships at Stanford, Google News Initiative, Education NC and the Peer Learning + Collaboration Fund for their financial support. We owe a huge amount of thanks also to Rita Allen Foundation, which is currently the sole supporter of our non-conference collaborative journalism work. We’re also thankful to Heather Bryant of Project Facet, Lewis Wallace of Press On and Melanie Sill and Lizzy Hazeltine of the North Carolina Local News Lab, who helped guide our planning in North Carolina and beyond. And of course, we are eternally grateful for the support of Montclair State University, which makes all of this work possible.

Enjoy the conference!

Stefanie Murray
Director, Center for Cooperative Media
KEEP AN EYE OUT FOR THESE EXTRAS

- Live transcription via Otter.ai
- Ongoing live chat during the entire conference
- Note taking using a shared Google Doc
- Graphic illustration of all presentations by artist Derrick Dent
- Open Q&A chat during the entire conference
- Lighthearted "Zoom bingo" cards
- Four networking breaks, including one with live animation
- Sharing on social media with the hashtag #collaborativej
9 a.m. EST [SOLD OUT; pre-registration was required]

Share + Learn with the Charlotte Journalism Collaborative

The Charlotte Journalism Collaborative, a solutions journalism-focused initiative, is turning a year old and has learned a lot about what works — and what doesn’t — when newsrooms band together. This morning workshop will include a deep-dive into how the CJC got started, how it works, what its members have learned, and what’s next for the cooperative.

*Sponsored by the Peer Learning + Collaboration Fund*

Host: **Glenn Burkins**, publisher of Q City Metro

Speakers:
- **Alicia Bell**, organizing manager of News Voices: North Carolina
- **Sherry Chisenhall**, executive editor of the Charlotte Observer
- **Michael Davis**, south regional manager of Solutions Journalism Network
- **Seth Ervin**, chief innovation officer of the Charlotte Mecklenburg Library
- **Hilda Gurdian**, publisher of La Noticia
- **Amy Lehtonen**, audience and community experience director for WCNC TV
- **Ju-Don Marshall**, chief content officer at WFAE
- **Richard Thames**, Visiting journalism professor and Knight-Crane executive in residence at Queens University of Charlotte's James L. Knight School of Communication
- **Jim Yarbrough**, publisher of QNotes

11 a.m. EST [SOLD OUT; pre-registration was required]

Practical guidance to improve collaborative reporting projects

This practical session, facilitated by **Heather Bryant** of Project Facet, is geared toward people who want to improve their collaborative efforts.
DAY ONE
Thursday, May 14, 2020

1 p.m. EST
North Carolina: The state of collaboration
There’s a reason why the 2020 Collaborative Journalism Summit was originally planned to be hosted in North Carolina—mediamakers in the state are leading the nation when it comes to collaboration. We’ll hear from several news leaders representing a wide variety of collaboratives and projects across the state for an intimate conversation about what they’re doing, what’s working, what’s not working, and what they’ve learned
Sponsored by the North Carolina Local News Lab

Sponsor welcome from the North Carolina Local News Lab
Speakers:
- Lizzy Hazeltine, fund coordinator of the NC Local News Lab Fund
- Melanie Sill, senior journalism consultant of the NC Local News Lab and Democracy Fund
- Rochelle Ford, dean of the Elon University School of Communications

Panel discussion
Host: Charles Thomas, program director at the Knight Foundation
Speakers:
- Richard Thames, visiting journalism professor and Knight-Crane executive in residence at Queens University of Charlotte's James L. Knight School of Communication
- David Boraks, reporter and host at WFAE
- Glenn Burkins, publisher of Q City Metro
- Angie Newsome, executive director and founder of Carolina Public Press
- Susan Leath, director of UNC’s Center for Innovation & Sustainability in Local Media
- Robyn Tomlin, Southeast regional editor and executive editor of McClatchy’s News & Observer
- Alicia Bell, News Voices organizing manager for Free Press
- Cierra Hinton, executive director and publisher of Scalawag
- Nathan Morabito, investigative reporter at WCNC

Get the latest on collaborative journalism in our biweekly newsletter
Sign up at collaborativejournalism.org/newsletter
Coronavirus collaboration: A look at how newsrooms are partnering to cover the biggest story of our lifetime

The spread of the new coronavirus around the world has spurred several effective collaborative efforts, which we will explore during this session.

Host: Taylor Mulcahey, IJNet editor for International Center for Journalists

Speakers:
- Tina Griego, managing editor of the Colorado Independent
- Sarah Alvarez, editor of Outlier Media
- Cristina Tardáguila, associate director of Poynter’s International Fact-Checking Network
- Kathy Best, Investigative Journalism at the University of Maryland

Virtual networking hour (with art and live animation!)

Visual artist and puppeteer Billy Dee will collaborate with host Lewis Wallace of Press On to provide an engaging and interactive Zoom experience. Billy will create live-animation consisting of original artwork to accompany the networking conversation.

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DAY TWO
Friday, May 15, 2020

8:30 a.m. EST
Welcome and opening remarks for the 2020 Collaborative Journalism Summit
Speakers:
- Stefanie Murray, director of the Center for Cooperative Media at Montclair State University
- Keith Strudler, director of the School of Communication at Montclair State University
- Jennifer Preston, vice president of journalism at the Knight Foundation

8:45 a.m. EST
The current state of collaboration
Speakers:
- Stefanie Murray, director of the Center for Cooperative Media at Montclair State University

9 a.m. EST
A decade in public media collaborations
Host: Ju-Don Marshall, chief content officer at WFAE
Speakers:
- Kathy Merritt, senior vice president for journalism and radio at the Corporation for Public Broadcasting
- Donna Vestal, managing director of Election 2020: America Amplified and director of collaborations at KCUR
- Vanessa de la Torre, executive editor of the New England News Collaborative
- Jeremy Bernfeld, lead editor of Guns & America and director of collaborative reporting at WAMU

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We collaborate with the news industry to build a stronger future for journalism through products, partnerships, and programs.
g.co/newsinitiative
10 a.m EST – Coffee + networking break

Refill your coffee and hang out with us in our virtual networking room! We’ll keep a Zoom meeting room open for conversation, hosted by Max Resnik, lead for media and journalism at Cortico/Local Voices Network.

10:30 a.m. EST

Local That Matters: How Carolina Public Press changed laws and lives with its ‘Seeking Conviction’ collaboration

Host: Mark Fuerst, director of the Public Media Futures project at the Wyncote Foundation

Speakers:
- Frank Taylor, managing editor of Carolina Public Press
- Stephanie Carson, news and community partnerships manager of Carolina Public Press

11 a.m. EST

Lightning talks

Speakers:
- Sandra Svoboda, program director of Great Lakes Now/Detroit Public TV
  - Always Ongoing: How a digital/newspaper media company and a public TV station continue to collaborate … and sometimes say “no.”
- Todd Reubold, publisher of Ensia
  - From Rust to Resilience: A climate change collaboration spanning the Great Lakes
- Asraa Mustufa, digital editor of Chicago Reporter
  - Lens on Lightfoot
- Danielle Purifoy, race and place editor of Scalawag
- Nation Hahn, director of growth for EdNC.org, and Terry Parris, engagement editor of THE CITY
  - Engagement toolkits and the listening funnel
- Teresa Gorman, senior program associate for local news at the Democracy Fund
  - Developing funder collaborations
- Lila Mills, communications manager at Neighborhood Connections
  - How the Cleveland Foundation led a local funder coalition to support media in Northeast Ohio
- Rachel Dissell, investigative reporter
  - Cleveland’s The Witness Project
DAY TWO

Friday, May 15, 2020

12 p.m. EST — Coffee + networking break
Refill your coffee and hang out with us in our virtual networking room! We’ll keep a Zoom meeting room open for conversation, hosted by Sarah Day Owen Wiskirchen, founder, editor and publisher of Raleigh Convergence.

12:30 p.m. EST
Election 2020: How U.S. news outlets are working together to cover races, fight misinformation
Sponsored by American Press Institute, with welcome remarks from Amy Kovac-Ashley, vice president and senior director at API
Host: Juana Summers, political reporter for NPR
Speakers:
- Amy Kovac-Ashley, vice president and senior director at the American Press Institute
- Rachel Glickhouse, partner manager for ProPublica’s Electionland
- Jacquelyn Mason, research analyst for First Draft News
- Donna Vestal, managing director of Election 2020: America Amplified and director of collaborations at KCUR

1:30 p.m. EST
Governance structures for ongoing collaboratives
Speakers:
- Cassie Haynes, co-executive director of Resolve Philadelphia
- André Natta, reporting collaborative editor of Resolve Philadelphia

2:30 p.m. EST — Coffee + networking break
Refill your coffee and hang out with us in our virtual networking room! We’ll keep a Zoom meeting room open for conversation, hosted by DaLyah Jones, environmental reporter and staff writer at the Texas Observer.

#collaborative
DAY TWO
Friday, May 15, 2020

3 p.m. EST
Rising temperatures, rising collaboration: How the climate crisis has spurred journalism partnerships around the world
Host: Lyndsey Gilpin, editor and publisher of Southerly
Speakers:
- Caroline Porter, presenting research on behalf of the Center for Cooperative Media
- Allison Kopicki, writer and researcher of Climate Central
- Vernon Loeb, executive editor of Inside Climate News
- Mark Hertsgaard, executive director of Covering Climate Now

4:30 p.m. EST
Lightning talks
Speakers:
- Donna Harrell, director of communications and marketing at Lines for Life, and John Schrag, executive editor of the Pamplin Media Group
  - Breaking The Silence
- Daniel Bates, journalist ambassador for Hostwriter
  - How Hostwriter connects collaborators around the world
- Larry Rosenthal, StoryShare project manager at the Associated Press
  - StoryShare
- Jennifer Hemmingsen, project manager
  - IowaWatch’s Seeking a cure: The quest to save rural hospitals

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2020 SPEAKERS

Sarah Alvarez | @SarahAlvarezMI
Editor, Outlier Media

Daniel Bates | @danielgbates
Journalist, Hostwriter

Alicia Bell | @aliciacbell
News Voices organizing manager, Free Press

Jeremy Bernfeld | @jeremybernfeld
Director of collaborative reporting, WAMU

Kathy Best | @kbest
Director of the Howard Center for Investigative Journalism, University of Maryland

David Boraks | @davidboraks
Reporter, WFAE

Heather Bryant | @HBCompass
Founder, Project Facet

Glenn Burkins | @Qcitymetro
Publisher, Q City Metro

Stephanie Carson | @ncnewsgirl
News & community partnerships manager, Carolina Public Press

Sherry Chisenhall | @schisenhall
Executive editor, The Charlotte Observer

Michael Davis | @SJNSouth
Region manager (south), Solutions Journalism Network

Vanessa de la Torre | @vdelatorre
Executive editor, New England News Collaborative

Billy Dee
Visual artist and puppeteer

Derrick Dent | @dentslashink
Illustrator

Rachel Dissell | @RachelDissell
Investigative reporter

Seth Ervin | @SethErvin
Chief innovation officer, Charlotte Mecklenburg Library

Rochelle Ford | @rocford
Dean, Elon University, School of Communications

Mark Fuerst | @markfuerst
Director of Public Media Futures, Innovation4Media

Lyndsey Gilpin | @lyndseygilpin
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Partner manager, ProPublica

Teresa Gorman | @gteresa
Senior program associate for local news, Democracy Fund

Tina Griego | @tinagriego
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Hilda Gurdian | @lanoticia
Publisher, La Noticia

Nation Hahn | @NationHahn
Director of growth, EdNC.org

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Director of communications and marketing, Lines for Life

Cassie Haynes | @cassiegoeschirp
Co-Executive director, Resolve Philadelphia

Lizzy Hazeltine | @LizzyHazeltine
Fund coordinator, North Carolina Local News Lab Fund

Jennifer Hemmingsen | @jhemmingsen
Project manager of Seeking a Cure, IowaWatch/INN-Amplify

Mark Hertsgaard | @markhertsgaard
Executive director, Covering Climate Now

Cierra Hinton | @iolabhinton
Executive director and publisher, Scalawag and Press on

DaLyah Jones | @DaLyahJ
Environmental reporter and staff writer, Texas Observer

Allison Kopicki | @AllisonKopicki
Writer and researcher, Climate Central

Amy Kovac-Ashley | @terabithia4
VP and senior director, American Press Institute

Susan Leath | @Susandleath
Director, Center for Innovation and Sustainability

Amy Lehtonen | @webamy
Audience and community experience director, WCNC Charlotte

Vernon Loeb | @Loebvernon
Executive editor, InsideClimate News

Ju-Don Marshall | @jemarshall11
Chief content officer, WFAE

Jacquelyn Mason | @JacquieSMason
Research analyst, First Draft News

Kathy Merritt | @merrittkathy
Senior VP of journalism and radio, Corporation for Public Broadcast

Lila Mills | @NeighborUpCLE
Communications manager, Neighborhood Connections

Nathan Morabito | @NateMorabito
Investigative reporter, WCNC-TV

Taylor Mulcahey | @t_mulc
IJNet editor, International Center for Journalists

Stefanie Murray | @StefanieMurray
Director, Center for Cooperative Media

Asraa Mustufa | @AsraaReports
Digital editor, The Chicago Reporter

André Natta | @acnatta
Project editor of Broke in Philly, Resolve Philly
Angie Newsome | @angienewsome
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VP of journalism, Knight Foundation

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Race and place editor, Scalawag

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Lead for media and journalism, Cortico/Local Voices Network

Todd Reubold | @treubold
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Larry Rosenthal | @rosenthallarry
AP StoryShare project manager, The Associated Press

John Schrag
Executive editor, Pamplin Media Group

Melanie Sill | @MelanieSill
Senior journalism consultant, NC Local News Lab Fund/Democracy Fund

Juana Summers | @jmsummers
Political reporter, NPR

Sandra Svoboda | @DetSandra
Program director of Great Lakes Now, Detroit Public TV

Christina Tardáguila | @ctardaguila
Associate director, The International Fact-Checking Network (IFCN)

Frank Taylor | @ftjrwrites
Managing editor, Carolina Public Press

Richard Thames | @rthames
Visiting Journalism professor and Knight-Crane executive in residence, James L. Knight School of Communication, Queens University of Charlotte

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Robyn Tomlin | @robyntomlin
Southeast regional editor and executive editor, News & Observer/McClatchy

Donna Vestal | @dvestalKC
Director of collaborations, KCUR/America Amplified

Lewis Raven Wallace | @lewispants
National program director, Press on

Jim Yarbrough | @qnotescarolinas
Publisher, QNotes
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Collaboration is how we:

- Do the work that we lack the resources to do by ourselves.
- Create pathways for participation and do journalism for & with people.
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- Expand the reach and impact of valuable work that is needed in communities.
- Create access to new topics, regions and sources without duplicating efforts.
- Marshall influence and potential that we might not have alone.
- Obtain and provide expertise needed to explore and understand complexity and nuance.
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- Sustainably innovate through shared learning.
- Build trust with our communities and create accountability for ourselves, our organizations and our field of work.

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— Stephen Whitty, film critic

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