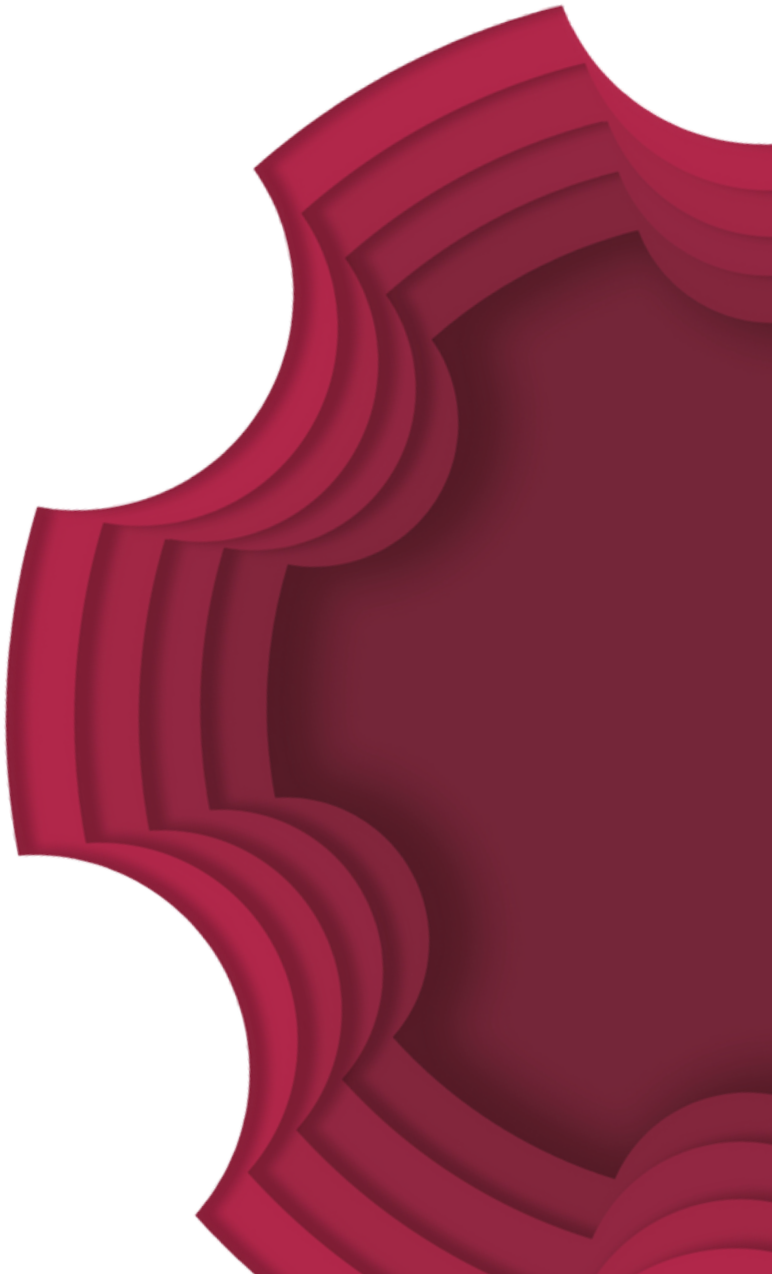




COLLABORATIVE JOURNALISM SUMMIT

May 14-15, 2020 · Hosted **in place** by the Center for Cooperative Media



CENTER
FOR
COOPERATIVE
MEDIA
MONTCLAIR STATE UNIVERSITY

The Center for Cooperative Media would like to thank the following sponsors of the 2020 Collaborative Journalism Summit for their generous support.



A NOTE FROM THE DIRECTOR



Dear Summit attendees,

Welcome to the 2020 Collaborative Journalism Summit!

To say this year's event will be different than years past is probably a slight understatement, but we're rolling with the punches and we're thrilled you're joining us on the adventure.

We made the decision to take this year's Summit virtual without hesitation. Why? Because collaboration is so important, and because the community we've built over the last four years is a supportive, flexible bunch. We

knew there would be some bumps but we could work through it together. While we're building on the success of past Collaborative Journalism Summits, to be sure, this is also a huge experiment for us in virtual gathering. We're nervous, yes, but also excited and happy to be doing it.

We're using Zoom webinar, so be sure you have the app downloaded and are familiar with it. We'll be offering live note-taking to help harness the best of what we hear, live transcription, a live chat, ongoing Q+A, live graphic illustration and four different networking break rooms. One of our networking rooms will incorporate art via live animation! We'll also be sharing some fun bingo cards, because, let's face it, we're going to have some un-muting problems, we'll probably see some cats, we'll hear from kids and someone will share the wrong screen.

That's something we hear again and again in our post-event surveys: The Collaborative Journalism Summit is described as a welcoming event with a lot of positive energy. People working together to do better work. I hope that comes through in our virtual gathering!

We could not do this work without the generous support of our funders. We are so thankful to Knight Foundation, the North Carolina Local News Lab, Democracy Fund, American Press Institute, the John S. Knight Journalism Fellowships at Stanford, Google News Initiative, Education NC and the Peer Learning + Collaboration Fund for their financial support. We owe a huge amount of thanks also to Rita Allen Foundation, which is currently the sole supporter of our non-conference collaborative journalism work. We're also thankful to Heather Bryant of Project Facet, Lewis Wallace of Press On and Melanie Sill and Lizzy Hazeltine of the North Carolina Local News Lab, who helped guide our planning in North Carolina and beyond. And of course, we are eternally grateful for the support of Montclair State University, which makes all of this work possible.

Enjoy the conference!

Stefanie Murray
Director, Center for Cooperative Media

KEEP AN EYE OUT FOR THESE EXTRAS



Live transcription via Otter.ai



Ongoing live chat during the
entire conference



Note taking using a shared
Google Doc



Graphic illustration of all
presentations by artist
Derrick Dent



Open Q&A chat during the
entire conference



Lighthearted "Zoom bingo"
cards



Four networking breaks,
including one with live
animation



Sharing on social media
with the hashtag
[#collaborativej](#)



DAY ONE

Thursday, May 14, 2020

9 a.m. EST [SOLD OUT; pre-registration was required]

Share + Learn with the Charlotte Journalism Collaborative

The Charlotte Journalism Collaborative, a solutions journalism-focused initiative, is turning a year old and has learned a lot about what works — and what doesn't — when newsrooms band together. This morning workshop will include a deep-dive into how the CJC got started, how it works, what its members have learned, and what's next for the cooperative.

Sponsored by the Peer Learning + Collaboration Fund

Host: **Glenn Burkins**, publisher of Q City Metro

Speakers:

- **Alicia Bell**, organizing manager of News Voices: North Carolina
- **Sherry Chisenhall**, executive editor of the Charlotte Observer
- **Michael Davis**, south regional manager of Solutions Journalism Network
- **Seth Ervin**, chief innovation officer of the Charlotte Mecklenburg Library
- **Hilda Gurdian**, publisher of La Noticia
- **Amy Lehtonen**, audience and community experience director for WCNC TV
- **Ju-Don Marshall**, chief content officer at WFAE
- **Richard Thames**, Visiting journalism professor and Knight-Crane executive in residence at Queens University of Charlotte's James L. Knight School of Communication
- **Jim Yarbrough**, publisher of QNotes

11 a.m. EST [SOLD OUT; pre-registraton was required]

Practical guidance to improve collaborative reporting projects

This practical session, facilitated by **Heather Bryant** of Project Facet, is geared toward people who want to improve their collaborative efforts.

*Thursday morning's Share + Learn with
the Charlotte Journalism Collaborative
is sponsored by*

peer learning +
COLLABORATION

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fund



DAY ONE

Thursday, May 14, 2020

1 p.m. EST

North Carolina: The state of collaboration

There's a reason why the 2020 Collaborative Journalism Summit was originally planned to be hosted in North Carolina—mediamakers in the state are leading the nation when it comes to collaboration. We'll hear from several news leaders representing a wide variety of collaboratives and projects across the state for an intimate conversation about what they're doing, what's working, what's not working, and what they've learned

Sponsored by the North Carolina Local News Lab

Sponsor welcome from the North Carolina Local News Lab

Speakers:

- **Lizzy Hazeltine**, fund coordinator of the NC Local News Lab Fund
- **Melanie Sill**, senior journalism consultant of the NC Local News Lab and Democracy Fund
- **Rochelle Ford**, dean of the Elon University School of Communications

Panel discussion

Host: **Charles Thomas**, program director at the Knight Foundation

Speakers:

- **Richard Thames**, visiting journalism professor and Knight-Crane executive in residence at Queens University of Charlotte's James L. Knight School of Communication
- **David Boraks**, reporter and host at WFAE
- **Glenn Burkins**, publisher of Q City Metro
- **Angie Newsome**, executive director and founder of Carolina Public Press
- **Susan Leath**, director of UNC's Center for Innovation & Sustainability in Local Media
- **Robyn Tomlin**, Southeast regional editor and executive editor of McClatchy's News & Observer
- **Alicia Bell**, News Voices organizing manager for Free Press
- **Cierra Hinton**, executive director and publisher of Scalawag
- **Nathan Morabito**, investigative reporter at WCNC

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our biweekly newsletter

Sign up at

collaborativejournalism.org/newsletter



DAY ONE

Thursday, May 14, 2020

3 p.m. EST

Coronavirus collaboration: A look at how newsrooms are partnering to cover the biggest story of our lifetime

The spread of the new coronavirus around the world has spurred several effective collaborative efforts, which we will explore during this session.

Host: **Taylor Mulcahey**, IJNet editor for International Center for Journalists

Speakers:

- **Tina Griego**, managing editor of the Colorado Independent
- **Sarah Alvarez**, editor of Outlier Media
- **Cristina Tardáguila**, associate director of Poynter's International Fact-Checking Network
- **Kathy Best**, Investigative Journalism at the University of Maryland

5 p.m. EST

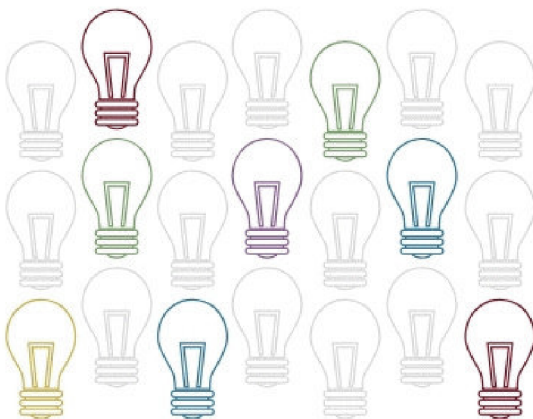
Virtual networking hour (with art and live animation!)

Visual artist and puppeteer **Billy Dee** will collaborate with host **Lewis Wallace** of Press On to provide an engaging and interactive Zoom experience. Billy will create live-animation consisting of original artwork to accompany the networking conversation

Sponsored by the JSK Journalism Fellowships at Stanford University

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collaboration is
essential.**

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DAY TWO

Friday, May 15, 2020

8:30 a.m. EST

Welcome and opening remarks for the 2020 Collaborative Journalism Summit

Speakers:

- **Stefanie Murray**, director of the Center for Cooperative Media at Montclair State University
- **Keith Strudler**, director of the School of Communication at Montclair State University
- **Jennifer Preston**, vice president of journalism at the Knight Foundation

8:45 a.m. EST

The current state of collaboration

Speakers:

- **Stefanie Murray**, director of the Center for Cooperative Media at Montclair State University

9 a.m. EST

A decade in public media collaborations

Host: **Ju-Don Marshall**, chief content officer at WFAE

Speakers:

- **Kathy Merritt**, senior vice president for journalism and radio at the Corporation for Public Broadcasting
- **Donna Vestal**, managing director of Election 2020: America Amplified and director of collaborations at KCUR
- **Vanessa de la Torre**, executive editor of the New England News Collaborative
- **Jeremy Bernfeld**, lead editor of Guns & America and director of collaborative reporting at WAMU

The logo for the Google News Initiative, featuring the word "Google" in its multi-colored font followed by "News Initiative" in a dark grey sans-serif font.

We collaborate with the news industry to **build a stronger future** for journalism through products, partnerships, and programs.

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DAY TWO

Friday, May 15, 2020

10 a.m EST — Coffee + networking break



Refill your coffee and hang out with us in our virtual networking room! We'll keep a Zoom meeting room open for conversation, hosted by **Max Resnik**, lead for media and journalism at Cortico/Local Voices Network.

10:30 a.m. EST

Local That Matters: How Carolina Public Press changed laws and lives with its 'Seeking Conviction' collaboration

Host: **Mark Fuerst**, director of the Public Media Futures project at the Wyncote Foundation

Speakers:

- **Frank Taylor**, managing editor of Carolina Public Press
- **Stephanie Carson**, news and community partnerships manager of Carolina Public Press

11 a.m. EST

Lightning talks

Speakers:

- **Sandra Svoboda**, program director of Great Lakes Now/Detroit Public TV
 - Always Ongoing: How a digital/newspaper media company and a public TV station continue to collaborate ... and sometimes say "no."
- **Todd Reubold**, publisher of Ensia
 - From Rust to Resilience: A climate change collaboration spanning the Great Lakes
- **Asraa Mustufa**, digital editor of Chicago Reporter
 - Lens on Lightfoot
- **Danielle Purifoy**, race and place editor of Scalawag
- **Nation Hahn**, director of growth for EdNC.org, and **Terry Parris**, engagement editor of THE CITY
 - Engagement toolkits and the listening funnel
- **Teresa Gorman**, senior program associate for local news at the Democracy Fund
 - Developing funder collaborations
- **Lila Mills**, communications manager at Neighborhood Connections
 - How the Cleveland Foundation led a local funder coalition to support media in Northeast Ohio
- **Rachel Dissell**, investigative reporter
 - Cleveland's The Witness Project

DAY TWO

Friday, May 15, 2020

12 p.m. EST — Coffee + networking break



Refill your coffee and hang out with us in our virtual networking room! We'll keep a Zoom meeting room open for conversation, hosted by **Sarah Day Owen Wiskirchen**, founder, editor and publisher of Raleigh Convergence.

12:30 p.m. EST

Election 2020: How U.S. news outlets are working together to cover races, fight misinformation

Sponsored by American Press Institute, with welcome remarks from Amy Kovac-Ashley, vice president and senior director at API

Host: **Juana Summers**, political reporter for NPR

Speakers:

- **Amy Kovac-Ashley**, vice president and senior director at the American Press Institute
- **Rachel Glickhouse**, partner manager for ProPublica's Electionland
- **Jacquelyn Mason**, research analyst for First Draft News
- **Donna Vestal**, managing director of Election 2020: America Amplified and director of collaborations at KCUR

1:30 p.m. EST

Governance structures for ongoing collaboratives

Speakers:

- **Cassie Haynes**, co-executive director of Resolve Philadelphia
- **André Natta**, reporting collaborative editor of Resolve Philadelphia

2:30 p.m. EST — Coffee + networking break



Refill your coffee and hang out with us in our virtual networking room! We'll keep a Zoom meeting room open for conversation, hosted by **DaLyah Jones**, environmental reporter and staff writer at the Texas Observer.



DAY TWO

Friday, May 15, 2020

3 p.m. EST

Rising temperatures, rising collaboration: How the climate crisis has spurred journalism partnerships around the world

Host: **Lyndsey Gilpin**, editor and publisher of Southerly

Speakers:

- **Caroline Porter**, presenting research on behalf of the Center for Cooperative Media
- **Allison Kopicki**, writer and researcher of Climate Central
- **Vernon Loeb**, executive editor of Inside Climate News
- **Mark Hertsgaard**, executive director of Covering Climate Now

4:30 p.m. EST

Lightning talks

Speakers:

- **Donna Harrell**, director of communications and marketing at Lines for Life, and **John Schrag**, executive editor of the Pamplin Media Group
 - Breaking The Silence
- **Daniel Bates**, journalist ambassador for Hostwriter
 - How Hostwriter connects collaborators around the world
- **Larry Rosenthal**, StoryShare project manager at the Associated Press
 - StoryShare
- **Jennifer Hemmingsen**, project manager
 - IowaWatch's Seeking a cure: The quest to save rural hospitals

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2020 SPEAKERS

Sarah Alvarez | @SarahAlvarezMI

Editor, Outlier Media

Daniel Bates | @danielgbates

Journalist, Hostwriter

Alicia Bell | @aliciabell

News Voices organizing manager,
Free Press

Jeremy Bernfeld | @jeremybernfeld

Director of collaborative reporting,
WAMU

Kathy Best | @kbest

Director of the Howard Center for
Investigative Journalism, University of
Maryland

David Boraks | @davidboraks

Reporter, WFAE

Heather Bryant | @HBCompass

Founder, Project Facet

Glenn Burkins | @Qcitymetro

Publisher, Q City Metro

Stephanie Carson | @ncnewsgirl

News & community partnerships
manager, Carolina Public Press

Sherry Chisenhall | @schisenhall

Executive editor, The Charlotte Observer

Michael Davis | @SJNSouth

Region manager (south), Solutions
Journalism Network

Vanessa de la Torre | @vdelatorre

Executive editor, New England News
Collaborative

Billy Dee

Visual artist and puppeteer

Derrick Dent | @dentslashink

Illustrator

Rachel Dissell | @RachelDissell

Investigative reporter

Seth Ervin | @SethErvin

Chief innovation officer, Charlotte
Mecklenburg Library

Rochelle Ford | @rocford

Dean, Elon University, School of
Communications

Mark Fuerst | @markfuerst

Director of Public Media Futures,
Innovation4Media

Lyndsey Gilpin | @lyndseygilpin

Editor and publisher, Southerly

Rachel Glickhouse | @riogringra

Partner manager, ProPublica

Teresa Gorman | @gteresa

Senior program associate for local news,
Democracy Fund

Tina Griego | @tinagriego

Managing editor, The Colorado
Independent



Hilda Gurdian | @lanoticia

Publisher, La Noticia

Nation Hahn | @NationHahn

Director of growth, EdNC.org

Donna Harrell

Director of communications and marketing, Lines for Life

Cassie Haynes | @cassiegoeschirp

Co-Executive director, Resolve Philadelphia

Lizzy Hazeltine | @LizzyHazeltine

Fund coordinator, North Carolina Local News Lab Fund

Jennifer Hemmingsen |

@jhemmingsen

Project manager of Seeking a Cure, IowaWatch/INN-Amplify

Mark Hertsgaard | @markhertsgaard

Executive director, Covering Climate Now

Cierra Hinton | @iolabhinton

Executive director and-publisher, Scalawag and Press on

DaLyah Jones | @DaLyahJ

Environmental reporter and staff writer, Texas Observer

Allison Kopicki | @AllisonKopicki

Writer and researcher, Climate Central

Amy Kovac-Ashley | @terabithia4

VP and senior director, American Press Institute

Susan Leath | @Susandleath

Director, Center for Innovation and Sustainability

Amy Lehtonen | @webamy

Audience and community experience director, WCNC Charlotte

Vernon Loeb | @Loebvernon

Executive editor, InsideClimate news

Ju-Don Marshall | @jemarshall

Chief content officer, WFAE

Jacquelyn Mason | @JacquieSMason

Research analyst, First Draft News

Kathy Merritt | @merrittkathy

Senior VP of journalism and radio, Corporation for Public Broadcast

Lila Mills | @NeighborUpCLE

Communications manager, Neighborhood Connections

Nathan Morabito | @NateMorabito

Investigative reporter, WCNC-TV

Taylor Mulcahey | @t_mulc

IJNet editor, International Center for Journalists

Stefanie Murray | @StefanieMurray

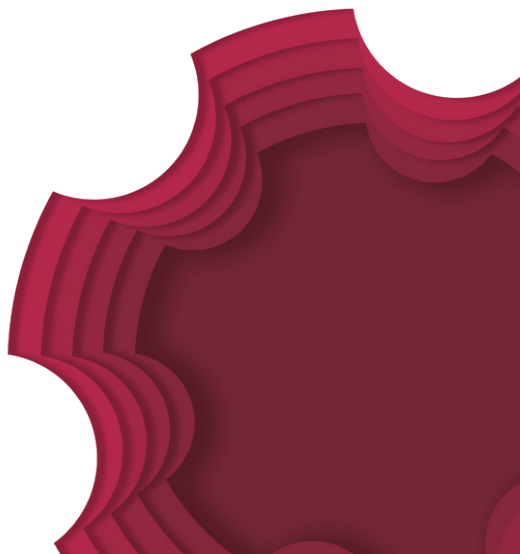
Director, Center for Cooperative Media

Asraa Mustufa | @AsraaReports

Digital editor, The Chicago Reporter

André Natta | @acnatta

Project editor of Broke in Philly, Resolve Philly



Angie Newsome | @angienewsome

Executive director and founder, Carolina Public Press

Sarah Day Owen Wiskirchen |

@sarahdayowen

Founder, editor and publisher, Raleigh Convergence

Terry Parris | @terryparrisjr

Engagement editor, THE CITY

Caroline Porter | @carolineporter

Media strategist, Ralstin Agency

Jennifer Preston | @jenniferpreston

VP of journalism, Knight Foundation

Danielle Purifoy | @daniellepurifoy

Race and place editor, Scalawag

Max Resnik | @maxresnik

Lead for media and journalism, Cortico/Local Voices Network

Todd Reubold | @treubold

Publisher, Ensia

Larry Rosenthal | @rosenthallarry

AP StoryShare project manager, The Associated Press

John Schrag

Executive editor, Pamplin Media Group

Melanie Sill | @MelanieSill

Senior journalism consultant, NC Local News Lab Fund/Democracy Fund

Juana Summers | @jmsummers

Political reporter, NPR

Sandra Svoboda | @DetSandra

Program director of Great Lakes Now, Detroit Public TV

Christina Tardáguila | @ctardaguila

Associate director, The International Fact-Checking Network (IFCN)

Frank Taylor | @ftjrwrites

Managing editor, Carolina Public Press

Richard Thames | @rthames

Visiting Journalism professor and Knight-Crane executive in residence, James L. Knight School of Communication, Queens University of Charlotte

Charles Thomas | @cthomasclt

Program director, Knight Foundation

Robyn Tomlin | @robyntomlin

Southeast regional editor and executive editor, News & Observer/McClatchy

Donna Vestal | @dvestalKC

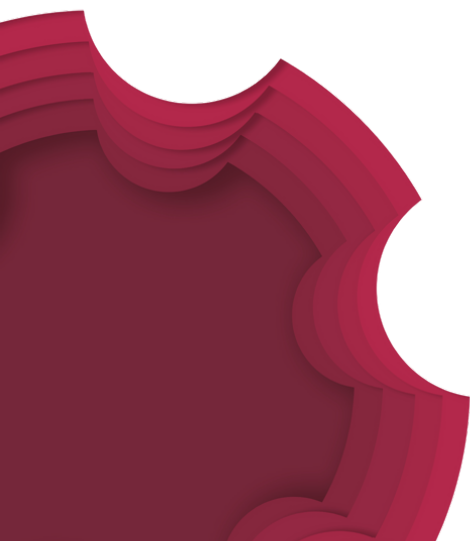
Director of collaborations, KCUR/America Amplified

Lewis Raven Wallace | @lewispants

National program director, Press on

Jim Yarbrough | @qnotescarolinas

Publisher, QNotes





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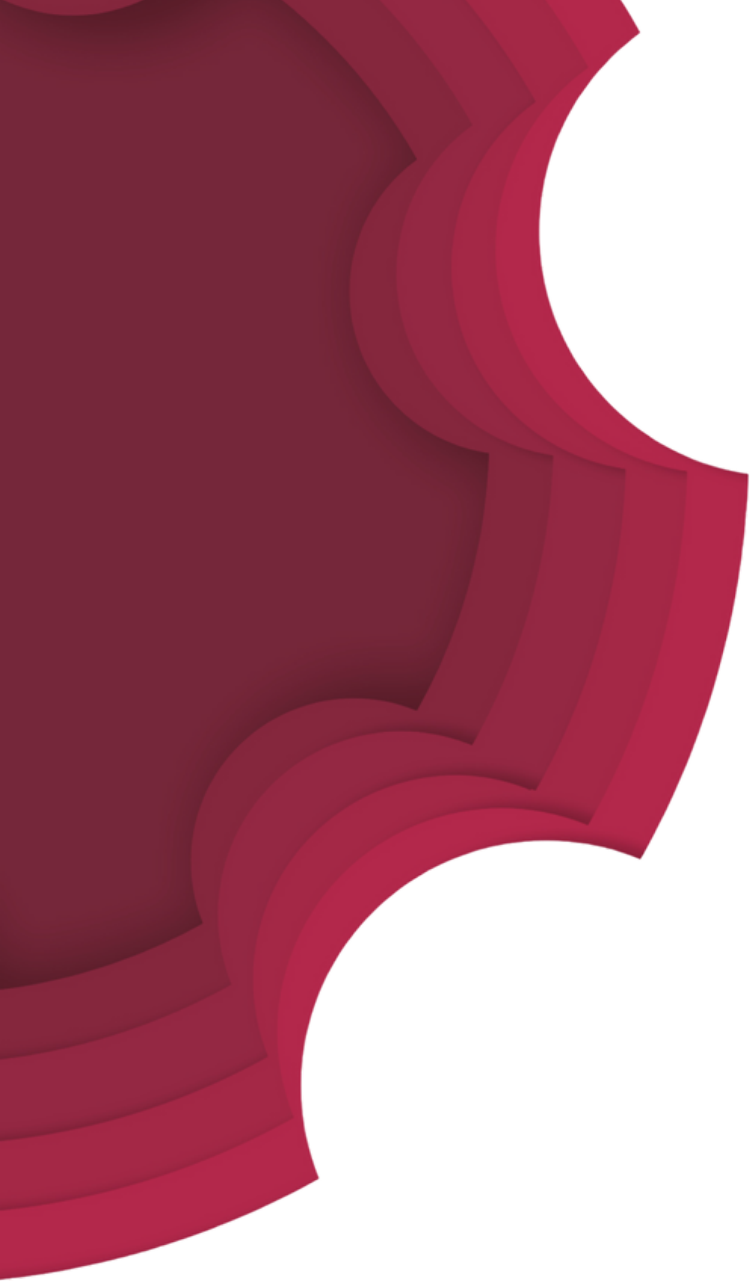


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– Stephen Whitty, film critic

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