TRUSTED ELECTIONS NETWORK

Advancing accurate reporting and information in 2020

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AMERICAN PRESS institute
We started by listening to what news leaders were telling us.
Collaboration of a different kind

Election experts
● Misinformation
● Voting mechanics
● Voting security
● Voting rights

Journalists
● Different types of media
● Top editors, political editors & reporters
Our role is as a bridge to these two groups. We’re helping serve as the ‘last mile’ to the house.
Who is in the network

- **30+ experts**
  - Academics, researchers, civic groups, election officials, other non-profits

- **70+ journalists**
  - Started with folks in swing states but the group has grown and become more inclusive as COVID19 happened
  - We’ll continue to add more journalists. Sign up at [bit.ly/APIten](http://bit.ly/APIten)
What we’ve done so far

● Hired two community managers
● Created network listserv
  ○ Don’t need to go “off-platform” for content
  ○ Includes both experts and journalists
  ○ Messages from us go out 2-3 times a week
● Hosted virtual conversations
  ○ Expert-only meet-and-greet
  ○ Debrief on Wisconsin primary
● Published tips for the industry at large
● Additional collaboration: Hearken & Trusting News
What’s next

- New today! First iteration of a resource guide for journalists covering the 2020 elections
- May 26 virtual conversation ahead of PA primary
- Interview with a First Draft expert covering data voids, headlines and “the tipping point”
- “Real-time” assistance
How to get involved

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americanpressinstitute.org/trusted-elections-network
We are meeting journalists where they are, but trying to think ahead with the experts for them.