

NEWARK

peer-learning +

COLLABORATION

FUND FACILITATED BY THE CENTER FOR COOPERATIVE MEDIA
AT MONTCLAIR STATE UNIVERSITY
SUPPORTED BY DEMOCRACY FUND



OBJECTIVES

- ⚙️ Connect people who serve Newark's critical information needs and are part of the news ecosystem here.
- ⚙️ Define and discuss critical information needs in the context of Newark
- ⚙️ Discuss how collaboration can fill information need gaps
- ⚙️ Invite all participants to join an information needs assessment in Newark and a follow-up grant opportunity.

9:00

WELCOME, WHO'S HERE

Welcome and purpose; introductions exercise.

9:30

INFORMATION NEEDS

Discussion of the hierarchy of info needs.

9:40

BREAKOUT GROUPS

Creation and discussion of individual hierarchy of info needs.

10:00

NEWARK'S HIERARCHY

We'll come back together to create Newark's hierarchy of info needs.

10:45

BREAK

Get up, walk around, get something to snack on or drink.

11:00

NEWARK'S ECOSYSTEM

A conversation between Brit Harley of WBGO + Sarah Stonbely of the Center for Cooperative Media.

11:30

INVITATION TO COLLABORATE

Announcement of new partnership with Outlier Media in Newark, an update on Free Press's work and a grant opportunity.

Noon

HAVE A GOOD AFTERNOON!

We'll wrap up at noon but hold the room open for any additional discussion, questions, etc.