The Center for Cooperative Media would like to thank the following sponsors of the 2021 Collaborative Journalism Summit for their generous support.
Dear Summit attendees,

Welcome to the 2021 Collaborative Journalism Summit!

We’re thrilled to have you join us for our fifth symposium on collaboration and partnerships across the news industry. Like last year, we’re keeping the Summit virtual for everyone’s safety. Unlike last year, we (pretty much!) know what we’re doing this time, after well over a year of living in Zoom land.

Watching collaboration among journalists not only continue during the pandemic but flourish has been inspiring. In the U.S., the pace of new collaboratives launching hasn’t slowed down at all. Every week, it seems, we hear of new partnerships. You’ll hear about several of those at the Summit. You’ll also hear more about international and cross-border journalism collaboration this year, as we’re grateful to be joined by two global leaders in this work: the International Consortium of Investigative Journalists and the Organized Crime and Corruption Reporting Project.

New to the Summit this year is a list of commitments that the Center for Cooperative Media has made to ensure an inclusive, equitable and safe environment. Our commitments were modeled after the Speaker Rider proposed by OpenNews and The Pudding earlier in 2021.

We’ve also worked to create a virtual environment that is fun and full of knowledge-sharing. I hope you’ll actively participate in the chat, listen to our playlist, post an ‘Ask’ or an ‘Offer’ in our board, and let yourself relax during our meditation sessions.

We could not do this work without the generous support of our funders. We are so thankful to Knight Foundation, the North Carolina Local News Lab, Facebook Journalism Project, American Press Institute, the John S. Knight Journalism Fellowships at Stanford, Inasmuch Foundation, Education NC, The Lenfest Institute for Journalism, the O’Brien Fellowship in Public Service Journalism at Marquette University, the Donald W. Reynolds Journalism Institute at the University of Missouri, BlueLena and the Center for Public Integrity. And of course, we are thankful for the support of Montclair State University, which makes all of this work possible.

Enjoy the conference!

Stefanie Murray
Director, Center for Cooperative Media
KEEP AN EYE OUT FOR THESE EXTRAS

- Live transcription via Otter.ai
- Ongoing live chat during the entire conference
- An “Asks + Offer” board open throughout the event
- Graphic illustration of all presentations by artist Derrick Dent
- Collaboration music playlist
- Lighthearted “Zoom bingo”
- Three collaborative meditation breaks
- Sharing on social media with #CJS2021 or #collaborativej

NOTE: All main sessions will also include live Spanish interpretation.
11 a.m. EST (pre-registration required)
Building a guide for collaboration project managers

In this interactive session, attendees will work together over the course of three days to discuss project management in collaborative journalism and begin to co-create the outline of a guide that could help strengthen themselves and the field. Attendees will need to apply and be selected in advance.

Hosts:
- Rachel Glickhouse, senior project manager, audience at News Revenue Hub
- Betsy Abraham, Center for Cooperative Media

12:00 p.m. EST
Welcome + the State of Collaboration

Speakers:
- Stefanie Murray, Center for Cooperative Media at Montclair State University
- Keith Strudler, School of Communication and Media at Montclair State University

12:30 p.m. EST
Collaboration as a key strategy: Why the Local Media Association chose to support collaboratives, plus a deep dive into Word in Black

Host: Shana Black, Black Girl Media

Speakers:
- Nick Charles, Word in Black
- Andrew Ramsammy, Local Media Association

Get the latest on collaborative journalism in our biweekly newsletter
Sign up at collaborativejournalism.org/newsletter
DAY ONE
Wednesday, May 19, 2021

1:30 p.m. EST
Lightning Talks
The Collaborative Journalism Summit lightning talks, our most popular segment every year, are back! These are five-minute presentations.

Sponsored by the American Press Institute

Host: Amy Kovac-Ashley, American Press Institute

Speakers:
- Patrick Boehler, Pangolin Reports
- Brit Harley, Newark News and Story Collaborative
- Claudia Hernández and Nissa Rhee, Borderless Magazine. Sharon McGowan, Institute for Nonprofit News
- Allison Kopicki, Climate Central
- Christina Noble, Stories of Atlantic City

2:00 p.m. EST
Collaborative meditation break
Relax as DaLyah Jones of The Texas Observer leads us through meditation.

News organizations must pursue an audience-centered future.

We'll help with your transformation.
Because great journalism matters, now more than ever.

In times of physical distancing, accurate information that reflects a community can build trust and bring everyone closer together. That’s why we are proud to support the Collaborative Journalism Summit and the Center for Cooperative Media in their work to help journalists and communities forge stronger partnerships.

facebook.com/journalismproject
2:15 p.m. EST
Break

2:30 p.m. EST
COVID-19 collaboration
Following up last year's panel, a look at how journalists partnered in 2020/2021
to cover the global pandemic and lessons learned
Host: Sumi Aggarwal, Reveal from The Center for Investigative Reporting
Speakers:
- Jacquelyn Mason, First Draft
- Alexis Madrigal, COVID Tracking Project
- Marina Walker Guevara, Pulitzer Center
- Betsy Abraham, Loved and Lost

3:30 p.m. EST
At the halfway point: Solutions Journalism Network's Local Media Project
Host: Amy Yee, independent journalist
Speaker:
- Liza Gross, Solutions Journalism Network
4:30 p.m. EST

Asks + Offers Live!

We’ll wrap up Day 1 of the Collaborative Journalism Summit with a lightning round of Asks + Offers. To be eligible to speak to Summit attendees during this time, you’ll have to have posted your Ask or Offer on the board and then use the “Raise your hand” function in Zoom webinar so we can bring you on stage!

*Sponsored by BlueLena*

Host: Joe Amditis, Center for Cooperative Media

5 p.m. EST

Solutions Journalism Network Collaborative Graduation

Join SJN and their three “graduating” collaboratives – Resolve Philly, the Charlotte Journalism Collaborative, and the Granite State News Collaborative – for a celebration. These three collaboratives have completed their two year residency with the Local Media Project. SJN’s collaboratives initiative. SJN thanks the Knight Foundation and the Ralph C. Wilson, Jr. Foundation for their generous support.

Speakers:
- **Liza Gross**, Solutions Journalism Network
- **Delaney Butler**, Solutions Journalism Network
NC Local News Workshop proudly supports & community-serving collaborations across the state.

Stay current on the State of Collaboration through NC Local

bit.ly/NCLocalSignup
BUILDING INFORMED AND ENGAGED COMMUNITIES
WE BELIEVE IN

— freedom of expression and in the values expressed in the First Amendment to the Constitution of the United States.

— an informed citizenry as essential for a representative democracy to function effectively.

— engaged, equitable and inclusive communities.
DAY TWO
Thursday, May 20, 2021

11 a.m. EST (pre-registration required)
Building a guide for collaboration project managers

In this interactive session, attendees will work together over the course of three days to discuss project management in collaborative journalism and begin to create the outline of a guide that could help strengthen themselves and the field. Attendees will need to apply and be selected in advance.

Hosts:
- Rachel Glickhouse, senior project manager, audience at News Revenue Hub
- Betsy Abraham, Center for Cooperative Media

12:00 p.m. EST
Sponsor welcome: Marquette University

Speakers:
- David Umhoefer, Director of the O’Brien Fellowship in Public Service Journalism

12:05 p.m. EST
From Pulitzer to Nobel Peace prizes: How ICIJ became a global leader in collaborative investigations, including a look at its latest project The FinCEN Files

Host: Anya Schiffrin, Columbia University School of International and Public Affairs

Speakers:
- Will Fitzgibbon, International Consortium of Investigative Journalists
- Jelena Cosic, International Consortium of Investigative Journalists
- Monica Almeida, El Universo in Ecuador
DAY TWO
Thursday, May 20, 2021

1:15 p.m. EST
Lightning Talks
The Collaborative Journalism Summit lightning talks, our most popular segment every year, are back! These are five-minute presentations.

Sponsored by the American Press Institute

Host: John Hernandez, American Press Institute

Speakers:
- Sumi Aggarwal and Byard Duncan, Reveal from The Center for Investigative Reporting
- Sam Cholke, Solving for Chicago, Local Media Association
- Gustavo Faleiros, Rainforest Investigations Network
- Laura Frank, COLab, Colorado News Collaborative
- Jeff Kelly Lowenstein, Center for Collaborative Investigative Journalism
- Cheryl Smith, Texas Metro News; Jamie Hancock, Dallas Morning News

1:45 p.m. EST
Collaborative meditation break
Relax as Dalyah Jones of The Texas Observer leads us through meditation.

2:00 p.m. EST
Break

2:15 p.m. EST
Session: Building just and equitable journalism partnerships in service of a reimagined shared future
Participants will share how they’ve designed partnerships with community members, local organizations, and fellow journalists that not only better meet the news and information needs of their communities, but also value and respect the knowledge, time, and experience of all involved.

Sponsored by the Lenfest Institute for Journalism

Host: Roxann Stafford, Knight-Lenfest Local News Transformation Fund

Speakers:
- Eric Marsh Sr. and Chris Norris, WHYY/N.I.C.E
- Mitra Kalita, URL Media/Epicenter NYC
Committed to Supporting Ethics and Excellence in Journalism

Inasmuch Foundation champions journalism, education, human services, and community to improve the quality of life for Oklahomans.

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DAY TWO
Thursday, May 20, 2021

3:15 p.m. EST
Sponsor welcome: NC Local News Lab Fund
Speakers:
- Lizzy Hazeltine, North Carolina Local News Lab Fund

3:30 p.m. EST
Roundtable: North Carolina, the state of collaboration
Sponsored by NC Local News Lab Fund
Host: André Natta, Tiny News Collective
Speakers:
- Ju-Don Marshall, WFAE
- Sherry Chisenhall, Charlotte Observer
- Lovey Cooper, Scalawag Magazine
- Angie Newsome, Carolina Public Press
- Chris Rudisill, Charlotte Journalism Collaborative
- Nate Morabito, WCNC-TV

4:30 p.m. EST
Asks + Offers Live!
We’ll wrap up Day 2 of the Collaborative Journalism Summit with a lightning round of Asks + Offers. To be eligible to speak to Summit attendees during this time, you’ll have to have posted your Ask or Offer on the board and then use the “Raise your hand” function in Zoom webinar so we can bring you on stage!
Sponsored by BlueLena
Host: Joe Amditis, Center for Cooperative Media

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PREPARING TOMORROW’S LEADERS AND STORYTELLERS

In the School of Communication and Media at Montclair State University, story always comes first. A mere 12 miles from New York City, a growing, diverse group of over 1200 students study film, television, journalism, social media, public relations, communication and media studies, and sports communication, learning from top faculty using state-of-the-art tools in a world class facility. Innovation, creativity, and truth guide our pursuit of excellence in preparing the media leaders, storytellers, and creative thinkers of tomorrow. Learn more about the School of Communication and Media at montclair.edu/scm

- The Montclarion newspaper recently won two first-place, two second-place, and five third-place statewide awards from the New Jersey Press Foundation.

- Hawk Communications Agency services community and non-profit clients through strategic communication and social media support.

- WMSC Radio was named the 2020 Best College Station in the Nation in by the International Broadcasting System.

- The Red Hawk Sports Network broadcasts MSU varsity athletic events using A.J. camera technology on its digital streaming platform.

- The NewsLab news program has been awarded an Edward R. Murrow award, a College Television Award, and a Folio Award for in-depth reporting.

- Student filmmakers screen work in range of competitive festivals, including the Cannes Film Festival, the Gasparilla International Film Festival, and the Montclair Film Festival.

- The School is housed in an industry leading facility, complete with four 3800 square foot studios for film and television production, a 3800 square foot newsroom with broadcast capabilities, a range of screening and presentation spaces with 4K Digital Cinema Projection, and a social media hub complete with dynamic data analytics tools.
11 a.m. EST (pre-registration required)
Building a guide for collaboration project managers
In this interactive session, attendees will work together over the course of three days to discuss project management in collaborative journalism and begin to co-create the outline of a guide that could help strengthen themselves and the field. Attendees will need to apply and be selected in advance.
Hosts:
- Rachel Glickhouse, senior project manager, audience at News Revenue Hub
- Betsy Abraham, Center for Cooperative Media

12:00 p.m. EST
Joining forces
How the National Newspaper Publishers Association, the National Association of Hispanic Publications and the Association of Alternative Newsmedia built a collaboration among 450+ local media with an initial focus on digital sustainability
Host: Larry Lee, Sacramento Observer
Speakers:
- John Heaston, Association of Alternative Newsmedia
- Dr. Benjamin F. Chavis Jr., National Newspaper Publishers Association
- Fanny Miller, National Association of Hispanic Publications
- Cheryl Smith, Dallas Monthly News and NABJ
- Alvaro Gurdian, National Association of Hispanic Publications

1:00 p.m. EST
Lightning Talks
The Collaborative Journalism Summit lightning talks, our most popular segment every year, are back! These are five-minute presentations.
Sponsored by the American Press Institute
Host: Tom Huang, Dallas Morning News
Speakers:
- Kathy Best and Sean Mussenden, Howard Center for Investigative Journalism
- Rob Collins, Oklahoma Media Center, Local Media Association
- Sami Edge, Nicole Foy, Latino Listening Project
- Melanie Sill, Ju-Don Marshall and Rochelle Ford, NC Media Equity Project
- Jamie Smith Hopkins and Kristen Lombardi, Hidden Epidemics
Driving innovation in journalism.

Apply for our virtual 2021-22 program.

jsk.stanford.edu
DAY THREE
Friday, May 21, 2021

1:30 p.m. EST
Collaborative meditation break
Relax as DaLyah Jones of The Texas Observer leads us through meditation.

1:45 p.m. EST
Break

2:00 EST
Collaboration at scale
How the Organized Crime and Corruption Reporting Project leverages a unique worldwide network of independent media centers and journalists to hold power to account
Host: Dana Priest, The Washington Post
Speakers:
- Camille Eiss, Chief of Global Partnerships and Policy, OCCRP
- Miranda Patrucic, Deputy Editor in Chief, Central Asia, OCCRP
- Pavla Holcova, Central Europe Editor, OCCRP, and founder of investigace.cz

3:00 EST
Research update: Collaboration across fields
An early look at research examining how journalists and civil-society organizations around the world are working together to achieve maximum impact
Speakers:
- Sarah Stonbely, Center for Cooperative Media at Montclair State University
- Heather Bryant, NewsCatalyst and Project Facet

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COLLABORATIVE JOURNALISM SUMMIT

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Your source for education news in North Carolina

Check out our special report on how COVID-19 impacted education and what that means for the future.

Investigating inequality

Collaboration is at the heart of our nonprofit newsroom's approach to reporting on inequality in employment, housing, health care, education and democracy.

The Center for Public Integrity
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Donald W. Reynolds Journalism Institute
University of Missouri
DAY THREE
Friday, May 21, 2021

3:30 p.m. EST
Roundtable: Beyond translation
How bilingual collaborations work and how they can better engage diverse audiences.
Host: Oni Advincula, Center for Cooperative Media

Speakers:
- Ju-Don Marshall, WFAE
- Hilda H. Gurdian, La Noticia
- Alana Casanova-Burgess, WNYC
- Marlon Bishop, Futuro Studios
- Alexis Terrazas, El Tecolote
- Jacob Simas, The Oaklandside
- Madeleine Bair, El Timpano

4:30 p.m. EST
Community Awards + Recognition
Join us as we close out the 2021 Collaborative Journalism Summit with a reflection on the last three days together and a fun "awards" ceremony to recognize the community.

Get the latest on collaborative journalism in our biweekly newsletter
Sign up at collaborativejournalism.org/newsletter
2021 SPEAKERS

Betsy Abraham | @WideEyedIndian
Center for Cooperative Media

Oni Advincula | @10thprecinct
Center for Cooperative Media

Sumi Aggarwal | @SumiAgg
Reveal from the Center for Investigative Reporting

Monica Almeida
El Universo

Joe Amditis | @jsamditis
Center for Cooperative Media

Madeleine Bair | @madbair
El Tímpano

Kathy Best | @kbest
Howard Center for Investigative Journalism, University of Maryland

Marlon Bishop | @MarloniousThunk
Latino USA

Shana Black | @IAmShanaBlack
Black Girl Media

Patrick Boehler | @mrbaopanrui
International Consortium of Investigative Journalists

Heather Bryant | @HBCompass
Project Facet

Alana Casanova-Burgess | @AlanaLlama
La Brega

Nicholas Charles | @nickcharles61
Word in Black

Dr. Benjamin Chavis, Jr. | @DrBenChavis
National Newspaper Publisher Association

Sherry Chisenhall | @schisenhall
The Charlotte Observer

Sam Cholke | @samcholke
Solving for Chicago

Rob Collins | @_the_real_rc
Oklahoma Media Center

Lovey Cooper | @loveycopper
Scalawag

Jelena Cosic | @jecosic
International Consortium of Investigative Journalists

Derrick Dent | @dentslashink
DerrickDentDraws.com

Byard Duncan | @byarridduncan
Reveal from the Center for Investigative Reporting

Sami Edge | @sami_edge
Idaho Education News
Collaborative Journalism is the future of news. We want to help you fund it.

Join The Lenfest News Philanthropy Network, a free community of practice supporting fundraising in journalism with virtual courses, workshops, and learning resources. Learn more and join at newsphilanthropy.org
Camille Eiss | @camilleeiss
OCCRP

Gustavo Faleiros | @gufalei
Pulitzer Center

Will Fitzgibbon | @WillFitzgibbon
International Consortium of Investigative Journalists

Nicole Foy | @NicoleMFoy
Idaho Statesman

Rachel Glickhouse | @riogringa
COVID Tracking Project

Liza Gross
Solutions Journalism Network

Alvaro Gurdian
La Noticia

Hilda Gurdian | @LaNoticia
La Noticia

Nation Hahn | @NationHahn
EdNC.org

Jamie Hancock | @jamiedhancock
Dallas Morning News

Brit Harley | @BritHarley
Newark News & Story Collaborative

Lizzy Hazeltine | @LizzyHazeltine
NC Local News Lab Fund

John Heaston | @HeastonJohn
Association of Alternative Newsmedia

Claudia Hernandez | @itsclaudiaher
Borderless Magazine

John Hernandez | @johnhrnndz
American Press Institute

Pavla Holcova | @pafak
OCCRP

Jamie Smith Hopkins | @jsmithhopkins
Center for Public Integrity

Tom Huang | @tomthuang
Dallas Morning News

DaLyah Jones | @dalyahj
Texas Observer

S. Mitra Kalita | @mitrakashita
URL Media

Allison Kopicki | @AllisonKopicki
Climate Central

Amy Kovac-Ashley | @terabithia4
American Press Institute

Kristen Lombardi | @klombardi1
Columbia Journalism Investigations

Alexis Madrigal | @alexismadrigal
COVID Tracking Project

Eric Marsh | @marshericr
WHYY N.I.C.E.

Ju-Don Marshall | @jenmarshall
WFAE
About the Center

The Center for Cooperative Media at Montclair State University’s mission is to grow and strengthen local journalism and support an informed society in New Jersey and beyond.

The Center was founded in 2012 in response to the downsizing of New Jersey news organizations and the changes in the ownership of regional public media. These shifts in the news and information landscape hurt the volume of local news available in a state that has historically had limited news coverage, due to its proximity to the major metropolitan areas of New York City and Philadelphia. With 565 municipalities packed into a densely populated state, New Jersey was—and is—ripe for innovation in local journalism.

The Center coordinates statewide and regional reporting, connecting more than 330 local news and information providers through its flagship project, the NJ News Commons. The Center also conducts and publishes research on emerging ideas and best practices, focusing on local journalism, and ecosystem mapping. The Center convenes national programs, including an annual national summit for journalism organizations to foster the conditions, ideas, and practices that lead to stronger collaborative journalism.

The Center is a grant-funded program within the School of Communication and Media at Montclair State University.

The Future of Journalism is Collaborative

Collaboration is how we

Do the work that we lack the resources to do by ourselves.

Create pathways for participation and do journalism for & with people.

Foster diversity of thought and perspective.

Expand the reach and impact of valuable work that is needed in communities.

Create access to new topics, regions and sources without duplicating efforts.

Marshall influence and potential that we might not have alone.

Obtain and provide expertise needed to explore and understand complexity and nuance.

Focus attention on critical events and issues through coordinated effort.

Sustainably innovate through shared learning.

Build trust with our communities and create accountability for ourselves, our organizations and our field of work.

www.PROJECTFACET.org
Program design by Stefanie Murray and Joe Amditis.