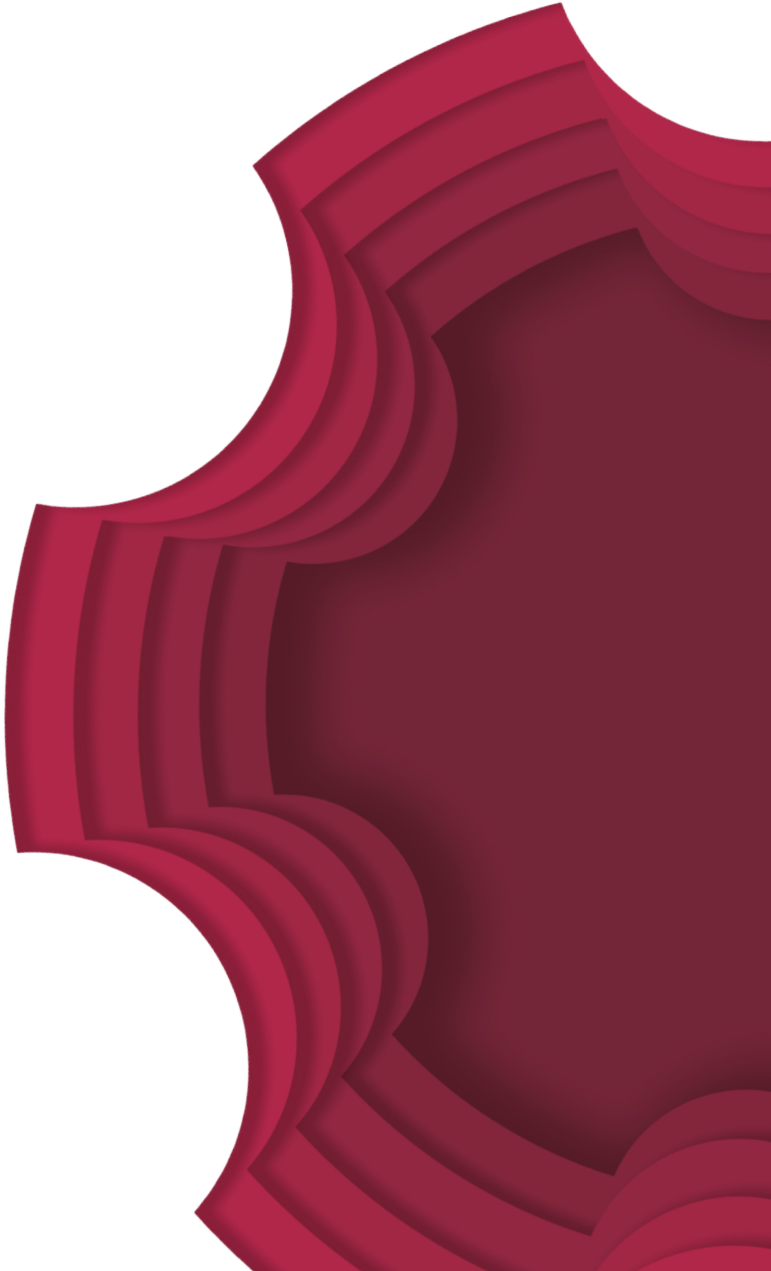




# COLLABORATIVE JOURNALISM SUMMIT

May 19-21, 2021 • Hosted **virtually** by the Center for Cooperative Media



**CENTER**  
**FOR**  
**COOPERATIVE**  
**MEDIA**  
MONTCLAIR STATE UNIVERSITY

The Center for Cooperative Media would like to thank the following sponsors of the 2021 Collaborative Journalism Summit for their generous support.



# A NOTE FROM THE DIRECTOR



Dear Summit attendees,

Welcome to the 2021 Collaborative Journalism Summit!

We're thrilled to have you join us for our fifth symposium on collaboration and partnerships across the news industry. Like last year, we're keeping the Summit virtual for everyone's safety. Unlike last year, we (pretty much!) know what we're doing this time, after well over a year of living in Zoom land.

Watching collaboration among journalists not only continue during the pandemic but flourish has been inspiring. In the U.S., the pace of new collaboratives launching hasn't slowed down at all. Every week, it seems, we hear of new partnerships. You'll hear about several of those at the Summit. You'll also hear more about international and cross-border journalism collaboration this year, as we're grateful to be joined by two global leaders in this work: the International Consortium of Investigative Journalists and the Organized Crime and Corruption Reporting Project.

New to the Summit this year is a list of commitments that the Center for Cooperative Media has made to ensure an inclusive, equitable and safe environment. Our commitments were modeled after the Speaker Rider proposed by OpenNews and The Pudding earlier in 2021.

We've also worked to create a virtual environment that is fun and full of knowledge-sharing. I hope you'll actively participate in the chat, listen to our playlist, post an "Ask" or an "Offer" in our board, and let yourself relax during our meditation sessions.

We could not do this work without the generous support of our funders. We are so thankful to Knight Foundation, the North Carolina Local News Lab, Facebook Journalism Project, American Press Institute, the John S. Knight Journalism Fellowships at Stanford, Inasmuch Foundation, Education NC, The Lenfest Institute for Journalism, the O'Brien Fellowship in Public Service Journalism at Marquette University, the Donald W. Reynolds Journalism Institute at the University of Missouri, BlueLena and the Center for Public Integrity. And of course, we are thankful for the support of Montclair State University, which makes all of this work possible.

Enjoy the conference!

Stefanie Murray  
Director, Center for Cooperative Media

# KEEP AN EYE OUT FOR THESE EXTRAS



Live transcription via Otter.ai



Ongoing live chat during the  
entire conference



An "Asks + Offer" board open  
throughout the event



Graphic illustration of all  
presentations by artist  
Derrick Dent



Collaboration music playlist



Lighthearted "Zoom bingo"



Three collaborative  
meditation breaks



Sharing on social media  
with [#CJS2021](#) or  
[#collaborativej](#)

**NOTE:** All main sessions will also include live Spanish interpretation.





# DAY ONE

Wednesday, May 19, 2021

## 11 a.m. EST (pre-registration required)

Building a guide for collaboration project managers

In this interactive session, attendees will work together over the course of three days to discuss project management in collaborative journalism and begin to co-create the outline of a guide that could help strengthen themselves and the field. Attendees will need to apply and be selected in advance.

Hosts:

- **Rachel Glickhouse**, senior project manager, audience at News Revenue Hub
- **Betsy Abraham**, Center for Cooperative Media

## 12:00 p.m. EST

Welcome + the State of Collaboration

Speakers:

- **Stefanie Murray**, Center for Cooperative Media at Montclair State University
- **Keith Strudler**, School of Communication and Media at Montclair State University

## 12:30 p.m. EST

Collaboration as a key strategy: Why the Local Media Association chose to support collaboratives, plus a deep dive into Word in Black

Host: **Shana Black**, Black Girl Media

Speakers:

- **Nick Charles**, Word in Black
- **Andrew Ramsammy**, Local Media Association



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collaborative journalism in  
our biweekly newsletter

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# DAY ONE

Wednesday, May 19, 2021

**1:30 p.m. EST**

## Lightning Talks

The Collaborative Journalism Summit lightning talks, our most popular segment every year, are back! These are five-minute presentations.

*Sponsored by the American Press Institute*

Host: **Amy Kovac-Ashley**, American Press Institute

Speakers:

- **Patrick Boehler**, Pangolin Reports
- **Brit Harley**, Newark News and Story Collaborative
- **Claudia Hernández and Nissa Rhee**, Borderless Magazine, **Sharon McGowan**, Institute for Nonprofit News
- **Allison Kopicki**, Climate Central
- **Christina Noble**, Stories of Atlantic City



**2:00 p.m. EST**

## Collaborative meditation break

Relax as **DaLyah Jones** of The Texas Observer leads us through meditation.

News organizations  
must pursue an  
**audience-centered**  
future.

We'll help with your transformation.

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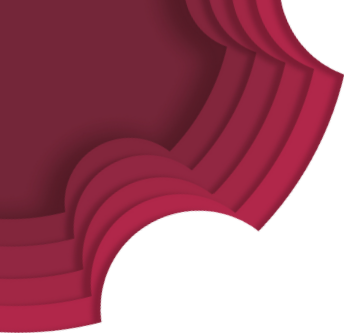
# Because great journalism matters, now more than ever.

In times of physical distancing, accurate information that reflects a community can build trust and bring everyone closer together. That's why we are proud to support the Collaborative Journalism Summit and the Center for Cooperative Media in their work to help journalists and communities forge stronger partnerships.

[facebook.com/journalismproject](https://facebook.com/journalismproject)



**FACEBOOK  
JOURNALISM  
PROJECT**



# DAY ONE

Wednesday, May 21, 2021

## 2:15 p.m. EST

Break

## 2:30 p.m. EST

COVID-19 collaboration

Following up last year's panel, a look at how journalists partnered in 2020/2021 to cover the global pandemic and lessons learned

Host: **Sumi Aggarwal**, Reveal from The Center for Investigative Reporting

Speakers:

- **Jacquelyn Mason**, First Draft
- **Alexis Madrigal**, COVID Tracking Project
- **Marina Walker Guevara**, Pulitzer Center
- **Betsy Abraham**, Loved and Lost

## 3:30 p.m. EST

At the halfway point: Solutions Journalism Network's Local Media Project

Host: **Amy Yee**, independent journalist

Speaker:

- **Liza Gross**, Solutions Journalism Network



# DAY ONE

Wednesday, May 21, 2021

## 4:30 p.m. EST

### Asks + Offers Live!

We'll wrap up Day 1 of the Collaborative Journalism Summit with a lightning round of Asks + Offers. To be eligible to speak to Summit attendees during this time, you'll have to have posted your Ask or Offer on the board and then use the "Raise your hand" function in Zoom webinar so we can bring you on stage!

*Sponsored by BlueLena*

Host: **Joe Amditis**, Center for Cooperative Media

## 5 p.m. EST

### Solutions Journalism Network Collaborative Graduation

Join SJN and their three "graduating" collaboratives – Resolve Philly, the Charlotte Journalism Collaborative, and the Granite State News Collaborative – for a celebration. These three collaboratives have completed their two year residency with the Local Media Project, SJN's collaboratives initiative. SJN thanks the Knight Foundation and the Ralph C. Wilson, Jr. Foundation for their generous support.

#### Speakers:

- **Liza Gross**, Solutions Journalism Network
- **Delaney Butler**, Solutions Journalism Network



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In a world where the powerless are often overlooked, the O'Brien Fellowship aims to fight back. It gives reporters the tools they need to document inequity and give voice to the voiceless. For nine months, O'Brien Fellows report on an in-depth story of their choice with help from Marquette University journalists and earn a stipend of \$70,000. Now's your chance to hold American institutions accountable.

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---

freedom of expression and in  
the values expressed in the First  
Amendment to the Constitution of  
the United States.

---

an informed citizenry as essential  
for a representative democracy to  
function effectively.

---

engaged, equitable and inclusive  
communities.



# DAY TWO

Thursday, May 20, 2021

## 11 a.m. EST (pre-registration required)

### Building a guide for collaboration project managers

In this interactive session, attendees will work together over the course of three days to discuss project management in collaborative journalism and begin to co-create the outline of a guide that could help strengthen themselves and the field. Attendees will need to apply and be selected in advance.

Hosts:

- **Rachel Glickhouse**, senior project manager, audience at News Revenue Hub
- **Betsy Abraham**, Center for Cooperative Media

## 12:00 p.m. EST

### Sponsor welcome: Marquette University

Speakers:

- **David Umhoefer**, Director of the O'Brien Fellowship in Public Service Journalism

## 12:05 p.m. EST

From Pulitzer to Nobel Peace prizes: How ICIJ became a global leader in collaborative investigations, including a look at its latest project The FinCEN Files

Host: **Anya Schiffrin**, Columbia University School of International and Public Affairs

Speakers:

- **Will Fitzgibbon**, International Consortium of Investigative Journalists
- **Jelena Cosic**, International Consortium of Investigative Journalists
- **Monica Almeida**, El Universo in Ecuador



# DAY TWO

Thursday, May 20, 2021

**1:15 p.m. EST**

## Lightning Talks

The Collaborative Journalism Summit lightning talks, our most popular segment every year, are back! These are five-minute presentations.

*Sponsored by the American Press Institute*

Host: **John Hernandez**, American Press Institute

Speakers:

- **Sumi Aggarwal and Byard Duncan**, Reveal from The Center for Investigative Reporting
- **Sam Cholke**, Solving for Chicago, Local Media Association
- **Gustavo Faleiros**, Rainforest Investigations Network
- **Laura Frank**, COLab, Colorado News Collaborative
- **Jeff Kelly Lowenstein**, Center for Collaborative Investigative Journalism
- **Cheryl Smith**, Texas Metro News; **Jamie Hancock**, Dallas Morning News



**1:45 p.m. EST**

## Collaborative meditation break

Relax as **DaLyah Jones** of The Texas Observer leads us through meditation.

**2:00 p.m. EST**

Break

**2:15 p.m. EST**

## Session: Building just and equitable journalism partnerships in service of a reimagined shared future

Participants will share how they've designed partnerships with community members, local organizations, and fellow journalists that not only better meet the news and information needs of their communities, but also value and respect the knowledge, time, and experience of all involved.

*Sponsored by the Lenfest Institute for Journalism*

Host: **Roxann Stafford**, Knight-Lenfest Local News Transformation Fund

Speakers:

- **Eric Marsh Sr. and Chris Norris**, WHYY/N.I.C.E
- **Mitra Kalita**, URL Media/Epicenter NYC

# Committed to Supporting **Ethics** and **Excellence** in **Journalism**

Inasmuch Foundation champions journalism, education, human services, and community to improve the quality of life for Oklahomans.



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# DAY TWO

Thursday, May 20, 2021

## 3:15 p.m. EST

Sponsor welcome: NC Local News Lab Fund

Speakers:

- **Lizzy Hazeltine**, North Carolina Local News Lab Fund

## 3:30 p.m. EST

Roundtable: North Carolina, the state of collaboration

*Sponsored by NC Local News Lab Fund*

Host: **André Natta**, Tiny News Collective

Speakers:

- **Ju-Don Marshall**, WFAE
- **Sherry Chisenhall**, Charlotte Observer
- **Lovey Cooper**, Scalawag Magazine
- **Angie Newsome**, Carolina Public Press
- **Chris Rudisill**, Charlotte Journalism Collaborative
- **Nate Morabito**, WCNC-TV

## 4:30 p.m. EST

Asks + Offers Live!

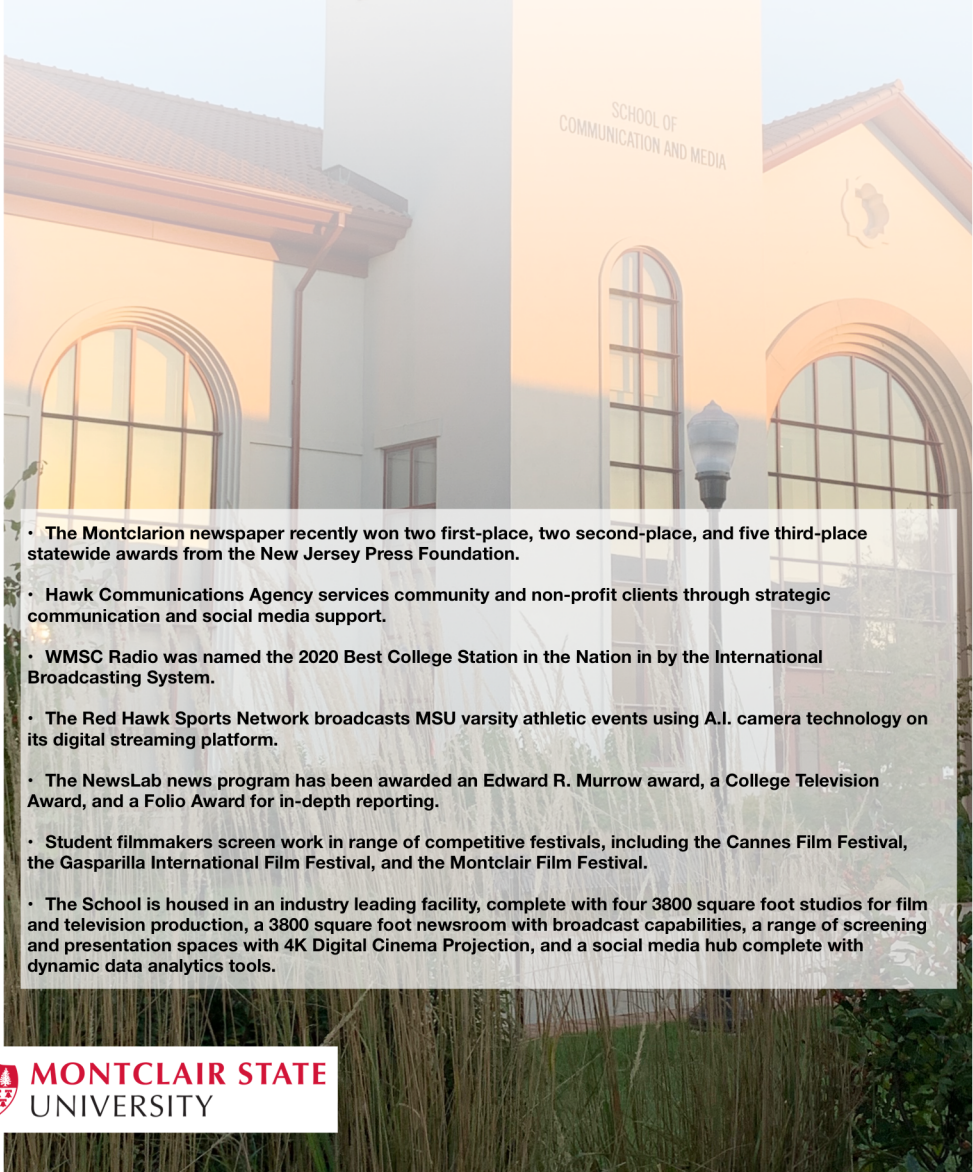
We'll wrap up Day 2 of the Collaborative Journalism Summit with a lightning round of Asks + Offers. To be eligible to speak to Summit attendees during this time, you'll have to have posted your Ask or Offer on the board and then use the "Raise your hand" function in Zoom webinar so we can bring you on stage!

*Sponsored by BlueLena*

Host: **Joe Amditis**, Center for Cooperative Media

## PREPARING TOMORROW'S LEADERS AND STORYTELLERS

In the School of Communication and Media at Montclair State University, story always comes first. A mere 12 miles from New York City, a growing, diverse group of over 1200 students study film, television, journalism, social media, public relations, communication and media studies, and sports communication, learning from top faculty using state-of-the-art tools in a world class facility. Innovation, creativity, and truth guide our pursuit of excellence in preparing the media leaders, storytellers, and creative thinkers of tomorrow. Learn more about the School of Communication and Media at [montclair.edu/scm](http://montclair.edu/scm)

- 
- The Montclarion newspaper recently won two first-place, two second-place, and five third-place statewide awards from the New Jersey Press Foundation.
  - Hawk Communications Agency services community and non-profit clients through strategic communication and social media support.
  - WMSC Radio was named the 2020 Best College Station in the Nation in by the International Broadcasting System.
  - The Red Hawk Sports Network broadcasts MSU varsity athletic events using A.I. camera technology on its digital streaming platform.
  - The NewsLab news program has been awarded an Edward R. Murrow award, a College Television Award, and a Folio Award for in-depth reporting.
  - Student filmmakers screen work in range of competitive festivals, including the Cannes Film Festival, the Gasparilla International Film Festival, and the Montclair Film Festival.
  - The School is housed in an industry leading facility, complete with four 3800 square foot studios for film and television production, a 3800 square foot newsroom with broadcast capabilities, a range of screening and presentation spaces with 4K Digital Cinema Projection, and a social media hub complete with dynamic data analytics tools.





# DAY THREE

Friday, May 21, 2021

## 11 a.m. EST (pre-registration required)

### Building a guide for collaboration project managers

In this interactive session, attendees will work together over the course of three days to discuss project management in collaborative journalism and begin to co-create the outline of a guide that could help strengthen themselves and the field. Attendees will need to apply and be selected in advance.

Hosts:

- **Rachel Glickhouse**, senior project manager, audience at News Revenue Hub
- **Betsy Abraham**, Center for Cooperative Media

## 12:00 p.m. EST

### Joining forces

How the National Newspaper Publishers Association, the National Association of Hispanic Publications and the Association of Alternative Newsmedia built a collaboration among 450+ local media with an initial focus on digital sustainability

Host: **Larry Lee**, Sacramento Observer

Speakers:

- **John Heaston**, Association of Alternative Newsmedia
- **Dr. Benjamin F. Chavis Jr.**, National Newspaper Publishers Association
- **Fanny Miller**, National Association of Hispanic Publications
- **Cheryl Smith**, Dallas Monthly News and NABJ
- **Alvaro Gurdian**, National Association of Hispanic Publications

## 1:00 p.m. EST

### Lightning Talks

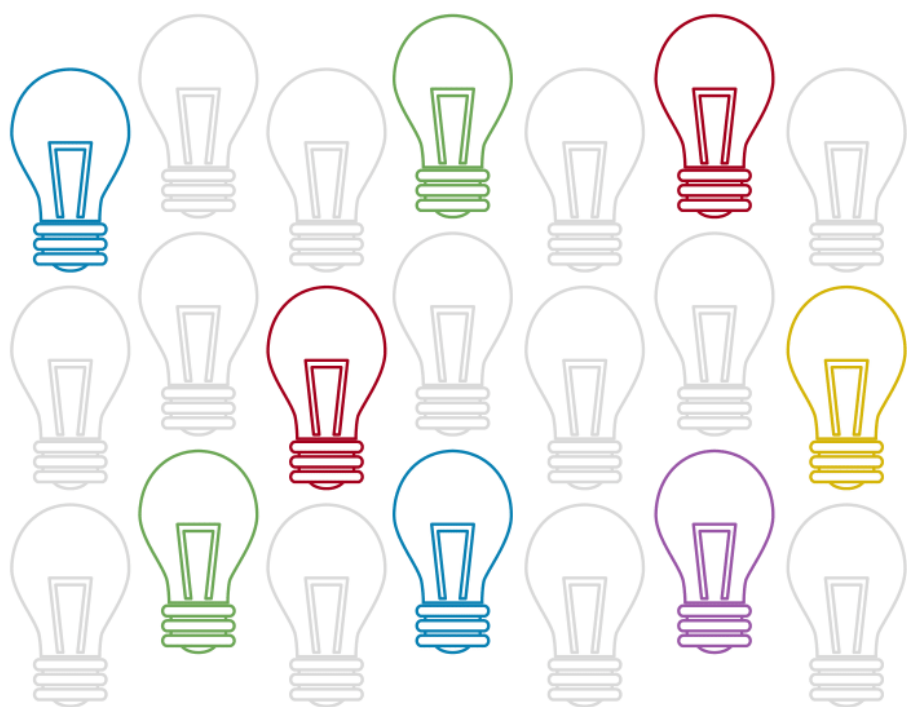
The Collaborative Journalism Summit lightning talks, our most popular segment every year, are back! These are five-minute presentations.

*Sponsored by the American Press Institute*

Host: **Tom Huang**, Dallas Morning News

Speakers:

- **Kathy Best** and **Sean Mussenden**, Howard Center for Investigative Journalism
- **Rob Collins**, Oklahoma Media Center, Local Media Association
- **Sami Edge**, **Nicole Foy**, Latino Listening Project
- **Melanie Sill**, **Ju-Don Marshall** and **Rochelle Ford**, NC Media Equity Project
- **Jamie Smith Hopkins** and **Kristen Lombardi**, Hidden Epidemics



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# DAY THREE

Friday, May 21, 2021



**1:30 p.m. EST**

## **Collaborative meditation break**

Relax as **DaLyah Jones** of The Texas Observer leads us through meditation.

**1:45 p.m. EST**

Break

**2:00 EST**

## **Collaboration at scale**

How the Organized Crime and Corruption Reporting Project leverages a unique worldwide network of independent media centers and journalists to hold power to account

Host: **Dana Priest**, The Washington Post

Speakers:

- **Camille Eiss**, Chief of Global Partnerships and Policy, OCCRP
- **Miranda Patrucic**, Deputy Editor in Chief, Central Asia, OCCRP
- **Pavla Holcova**, Central Europe Editor, OCCRP, and founder of investigace.cz

**3:00 EST**

## **Research update: Collaboration across fields**

An early look at research examining how journalists and civil-society organizations around the world are working together to achieve maximum impact

Speakers:

- **Sarah Stobely**, Center for Cooperative Media at Montclair State University
- **Heather Bryant**, NewsCatalyst and Project Facet



# COLLABORATIVE JOURNALISM SUMMIT

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Donald W. Reynolds  
Journalism Institute  
University of Missouri



# DAY THREE

Friday, May 21, 2021

## 3:30 p.m. EST

### Roundtable: Beyond translation

How bilingual collaborations work and how they can better engage diverse audiences.

Host: **Oni Advincula**, Center for Cooperative Media

Speakers:

- **Ju-Don Marshall**, WFAE
- **Hilda H. Gurdian**, La Noticia
- **Alana Casanova-Burgess**, WNYC
- **Marlon Bishop**, Futuro Studios
- **Alexis Terrazas**, El Tecolote
- **Jacob Simas**, The Oaklandside
- **Madeleine Bair**, El Timpano



## 4:30 p.m. EST

### Community Awards + Recognition

Join us as we close out the 2021 Collaborative Journalism Summit with a reflection on the last three days together and a fun “awards” ceremony to recognize the community.



Get the latest on  
collaborative journalism in  
our biweekly newsletter

Sign up at  
[collaborativejournalism.org/newsletter](https://collaborativejournalism.org/newsletter)



# 2021 SPEAKERS

**Betsy Abraham** | @WideEyedIndian

Center for Cooperative Media

**Oni Advincula** | @10thprecinct

Center for Cooperative Media

**Sumi Aggarwal** | @SumiAgg

Reveal from the Center for  
Investigative Reporting

**Monica Almeida**

El Universo

**Joe Amditis** | @jsamditis

Center for Cooperative Media

**Madeleine Bair** | @madbair

El Tímpano

**Kathy Best** | @kbest

Howard Center for Investigative  
Journalism, University of Maryland

**Marlon Bishop** | @MarloniousThunk

Latino USA

**Shana Black** | @IAmShanaBlack

Black Girl Media

**Patrick Boehler** | @mrbaopanrui

International Consortium of  
Investigative Journalists

**Heather Bryant** | @HBCCompass

Project Facet

**Alana Casanova-Burgess** | @AlanaLlama

La Brega

**Nicholas Charles** | @nickcharles61

Word in Black

**Dr. Benjamin Chavis, Jr.** | @DrBenChavis

National Newspaper Publisher Association

**Sherry Chisenhall** | @schisenhall

The Charlotte Observer

**Sam Cholke** | @samcholke

Solving for Chicago

**Rob Collins** | @\_the\_real\_rc

Oklahoma Media Center

**Lovey Cooper** | @loveycooper

Scalawag

**Jelena Cosic** | @jecosic

International Consortium of Investigative  
Journalists

**Derrick Dent** | @dentslashink

DerrickDentDraws.com

**Byard Duncan** | @byardduncan

Reveal from the Center for Investigative  
Reporting

**Sami Edge** | @sami\_edge

Idaho Education News



# **Collaborative Journalism is the future of news.**

## **We want to help you fund it.**



Join The Lenfest News Philanthropy Network, a free community of practice supporting fundraising in journalism with virtual courses, workshops, and learning resources. Learn more and join at [newsphilanthropy.org](https://newsphilanthropy.org)

**Camille Eiss** | @camilleeiss  
OCCRP

**Gustavo Faleiros** | @gufalei  
Pulitzer Center

**Will Fitzgibbon** | @WillFitzgibbon  
International Consortium of  
Investigative Journalists

**Nicole Foy** | @NicoleMFoy  
Idaho Statesman

**Rachel Glickhouse** | @riogringa  
COVID Tracking Project

**Liza Gross**  
Solutions Journalism Network

**Alvaro Gurdian**  
La Noticia

**Hilda Gurdian** | @LaNoticia  
La Noticia

**Nation Hahn** | @NationHahn  
EdNC.org

**Jamie Hancock** | @jamiedhancock  
Dallas Morning News

**Brit Harley** | @BritHarley  
Newark News & Story Collaborative

**Lizzy Hazeltine** | @LizzyHazeltine  
NC Local News Lab Fund

**John Heaston** | @HeastonJohn  
Association of Alternative Newsmedia

**Claudia Hernandez** | @itsclaudiaher  
Borderless Magazine

**John Hernandez** | @johnhrndz  
American Press Institute

**Pavla Holcova** | @pafak  
OCCRP

**Jamie Smith Hopkins** | @jsmithhopkins  
Center for Public Integrity

**Tom Huang** | @tomthuang  
Dallas Morning News

**Dalyah Jones** | @dalyahj  
Texas Observer

**S. Mitra Kalita** | @mitrakalita  
URL Media

**Allison Kopicki** | @AllisonKopicki  
Climate Central

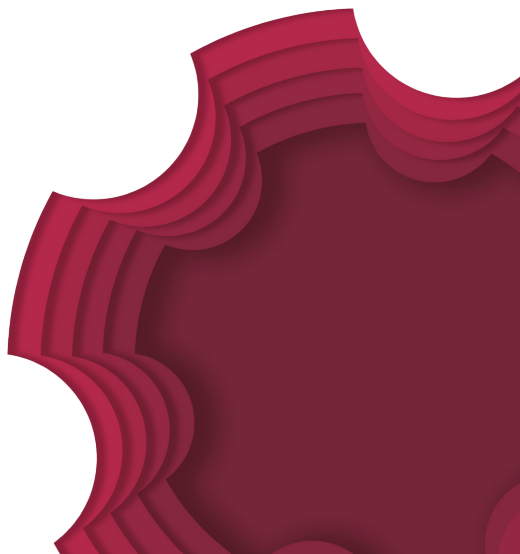
**Amy Kovac-Ashley** | @terabithia4  
American Press Institute

**Kristen Lombardi** | @klombardi1  
Columbia Journalism Investigations

**Alexis Madrigal** | @alexismadrigal  
COVID Tracking Project

**Eric Marsh** | @marshericr  
WHYY N.I.C.E.

**Ju-Don Marshall** | @jenmarshall  
WFAE



**Jacquelyn Mason** | @jaquiesmason  
First Draft

**Sharon McGowan** | @INN  
Institute for Nonprofit News

**Fanny Miller** | @ellatinosandiego  
NAHP / El Latino

**Nate Morabito** | @NateMorabito  
WCNC Charlotte

**Stefanie Murray** | @StefanieMurray  
Center for Cooperative Media

**Sean Mussenden** | @smussenden  
Howard Center for Investigative Journalism

**André Natta** | @acnatta  
Tiny News Collective

**Angie Newsome** | @angienewsome  
Carolina Public Press

**Christina Noble** | @storiesofac  
Stories of Atlantic City

**Christopher Norris** |  
@floodthedrummer  
WHYY

**Miranda Patrucic** | @MirandaOCCRP  
OCCRP

**Dana Priest** | @danapriest  
The Washington Post

**Andrew Ramsammy** | @ramsammy  
Local Media Association

**Nissa Rhee** | @nissarhee  
Borderless Magazine

**Chris Rudisill** | @chrisrudisill  
Charlotte Journalism Collaborative

**Anya Schiffrin** | @anyaSIPA  
Columbia University's School of International and Public Affairs

**Cheryl Smith** | @penonfire  
I Messenger Media – Texas Metro News

**Sarah Stonbely** | @SarahStonbely  
Center for Cooperative Media

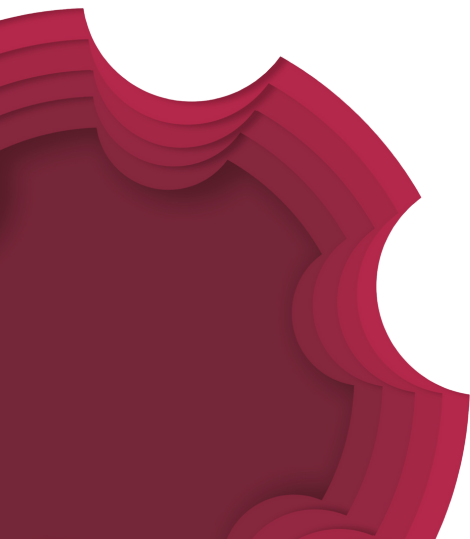
**Alexis Terrazas** | @AlexisGTerrazas  
El Tecolote

**David Umhoefer** | @GovWatcher  
O'Brien Fellowship in Public Service Journalism at Marquette University

**John Upton** | @johnupton  
Climate Central

**Marina Walker** | @MarinaWalkerG  
Pulitzer Center

**Amy Yee** | @amyeeewrites  
Independent journalist



## About the Center

The Center for Cooperative Media at Montclair State University's mission is to grow and strengthen local journalism and support an informed society in New Jersey and beyond.

The Center was founded in 2012 in response to the downsizing of New Jersey news organizations and the changes in the ownership of regional public media. These shifts in the news and information landscape hurt the volume of local news available in a state that has historically had limited news coverage, due to its proximity to the major metropolitan areas of New York City and Philadelphia. With 565 municipalities packed into a densely populated state, New Jersey was—and is—ripe for innovation in local journalism.

The Center coordinates statewide and regional reporting, connecting more than 330 local news and information providers through its flagship project, the NJ News Commons. The Center also conducts and publishes research on emerging ideas and best practices, focusing on local journalism, and ecosystem mapping. The Center convenes national programs, including an annual national summit for journalism organizations to foster the conditions, ideas, and practices that lead to stronger collaborative journalism.

The Center is a grant-funded program within the School of Communication and Media at Montclair State University.



## THE FUTURE OF JOURNALISM IS COLLABORATIVE

PROJECT  
FACET

### COLLABORATION IS HOW WE

DO THE WORK THAT WE LACK THE **RESOURCES** TO DO BY OURSELVES.

CREATE PATHWAYS FOR **PARTICIPATION** AND DO JOURNALISM **FOR & WITH** PEOPLE.

FOSTER **DIVERSITY** OF THOUGHT AND PERSPECTIVE.

EXPAND THE **REACH** AND **IMPACT** OF VALUABLE WORK THAT IS NEEDED IN COMMUNITIES.

CREATE **ACCESS** TO NEW TOPICS, REGIONS AND SOURCES WITHOUT DUPLICATING EFFORTS.

MARSHALL **INFLUENCE** AND **POTENTIAL** THAT WE MIGHT NOT HAVE ALONE.

OBTAIN AND PROVIDE **EXPERTISE** NEEDED TO EXPLORE AND UNDERSTAND COMPLEXITY AND NUANCE.

FOCUS **ATTENTION** ON CRITICAL EVENTS AND ISSUES THROUGH COORDINATED EFFORT.

SUSTAINABLY **INNOVATE** THROUGH SHARED LEARNING.

BUILD **TRUST** WITH OUR COMMUNITIES AND CREATE **ACCOUNTABILITY** FOR OURSELVES, OUR ORGANIZATIONS AND OUR FIELD OF WORK.

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Program design by Stefanie Murray and Joe Amditis.