

# Reimagine NJ News + Information Collaborative

## Planning Session #3

October 27, 2021; 11 am - 1:00 pm on [Zoom](#)

### Focus:

- Confirming our Common Agenda
- How to advance our work collaboratively

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**11:00 - 11:30 am**

### Diving In

- Where we are and where we are headed
  - Updated Common Agenda
  - Are there areas that still need refining or strengthening? (Jamboard)
- [Proposed structure](#) for shared leadership and accountability (Backbone, Leadership Team, Work Groups) (Stefanie)
  - Feedback and discussion

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**11:30 - 12:50 pm**

### Workshop – Putting Our Collaborative in Motion

- Shared priorities – How we will advance them together (15 mins each x 4 rotations)
  - What's working here (in NJ) or elsewhere that can be replicated or expanded?
  - How does this align with your work? Are there strategies you/your organization can lead or co-lead?
  - Are there other partners we need to engage to be successful?
- Report back offers and who will do what next (15-20 mins)

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**12:50 - 1:00 pm**

### What's Next (Vanessa)

- Quick poll on continued involvement
  - Formalize the collaborative structure
    - Work groups
  - Inviting others: 11/18 NJ Local News Summit, hosted by CCM
  - Raise collaborative funding to implement Common Agenda
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