

Impact matrix: (Realm of impact x Valence of impact, examples)

	Accordant	Discordant
Impact on individuals (but NOT politicians)	Citizens participating in a letter-writing campaign; a journalist winning an award	The jailing, intimidation, or murder of a journalist (or their family) who worked on a project; a new training program for lawyers who work in tax havens to reduce liability as the result of a project; vulnerable individuals harmed in retaliation for a project
Impact on organizations involved in the collaboration	An organization receiving an award, experiencing an increase in trust from its community, or gaining a greater following on social media as the result of a project	A project forced to end due to a law that it brought about; a journalism organization being sued because of a project
Impact on organizations external to the collaboration (but NOT political institutions)	Raids, seizures, audits and investigations into businesses conducting illegal smuggling or other operations; external journalism organizations benefiting from training provided by a project; byproduct learning by other organizations from collaborative practices in the field; hiring and other practices re-evaluated after exposure of unfair practices*	Organizations involved in malfeasance take steps to protect themselves after projects uncover wrongdoing at similar organizations
Impact on political conditions (including individual politicians and political institutions)	Firings, investigations, and other consequences for corrupt politicians; new policies or laws; services added where they had been lacking*	Backlash against people or populations as the result of an investigation; inaction
Social or cultural conditions	Greater awareness of a problem or about the way something works; community engagement	A vulnerable population is punished in retaliation for the malfeasance exposed by a project
Economic conditions	Money is recovered and/or repaid; systems affecting individuals' economic conditions are improved	Different loopholes created as the result of a project; less transparency as the result of a project
Physical conditions	Pop-up structure that draws attention to an issue; positive developments in terms of climate change; improvements to infrastructure, worker safety, or the like as the result of a project	Damage to the physical environment done intentionally or unintentionally as the result of a project

*Most common (or most commonly recorded) categories of impact